

## Presseinformation

# Girls' Day 2016 – Launch of the discovery tour through technical professions

### Primary school pupils try out their talents beyond stereotypes: the starting event took place at Infineon Villach.

"Girls were able to experience the exciting sides of technology, crafts and natural sciences close up once again this year in professional practice. The Girls' Day 2016 enables them to discover their talents beyond traditional stereotypes and to see female role models in action," says women's speaker LHStv.in Beate Prettnner today, Wednesday, in the scope of the starting event at Infineon Technologies Austria AG in Villach. The group, already participating in the Girls' Day since 2004, opens its doors to knowledge-hungry girls from third and fourth grade as the first among a number of companies and institutions. "Activities like the Girls' Day raise enthusiasm for technical and natural-science subjects. Enthusiasm is particularly important to consciously choose a training or profession later," Sabine Herlitschka, chairwoman of the board of Infineon Technologies Austria, is certain. Because the Girls' Day is to be only the starting point for a number of taster workshops, there will be further options for experiencing career orientation up close in workshops and labs in May, June and from September to November. "The initiative wants to introduce industries to the girls that will open up better career and earning opportunities for them later," says Prettnner. "Subject areas such as mathematics, informatics, natural sciences and technology offer good chances for the future in light of global megatrends such as mobility, energy efficiency or safety, which we also work on intensely," Herlitschka permits a view of career opportunities.

The department for women and equal opportunities organises the Girls' Day in cooperation with the Mädchenzentrum Klagenfurt. "We would like to create spaces for experiences for girls. They can try out things in workshops, make plans and test their abilities on site. Companies from Carinthia enable pupils to be "live" on site in everyday work and HTLs provide a multi-faceted image of technical training paths," women's representative Michaela Slamanig informs. Additionally, employees of the Mädchenzentrum will come to schools with mobile workshops to raise curiosity about areas of work in which women are still rare. "The earlier children collect various hands-on experience and playfully get to know professions, the better will they be able to choose a career far from conventional roles later," the managing director of the Mädchenzentrum, Christine Erlach emphasizes.

#### The following companies and institutions participate in the Girls' Day:

Infineon Technologies Austria AG  
Treibacher Industrie AG  
Man Truck & Bus Vertrieb Österreich AG  
Flextronics International GmbH  
Griffner Fertighaus GmbH  
Institut für Informationsdidaktik der Alpen Adria Universität Klagenfurt  
Offene Werkstatt Feldkirchen  
Fundermax GmbH Kompetenzzentrum W3C  
wissens.wert.welt – blue cube & kids mobil  
University of applied sciences Kärnten at the Spittal site  
KFZ Werkstätte Erlach  
HTL Wolfsberg  
HTL Mössingerstraße Klagenfurt  
HTL Lastenstraße Klagenfurt

For more information on the Girls' Day 2016, call 0463 50 88 21 or check out our website [www.ktn.gv.at/girlsday](http://www.ktn.gv.at/girlsday)

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