



For immediate release

**ORACLE AND ACUNIA ANNOUNCE STRATEGIC ALLIANCE
AND JOINTLY ENGAGE TOWARDS AUTOMOTIVE INDUSTRY**

...Linking Telematics And Customer Relationship Management, Industry Leaders Join Forces And Deliver Integrated Software For Management And Deployment Of State Of The Art Services For Car Users...

READING, UK./ LEUVEN, BELGIUM, July 23, 2001 - Oracle Corporation, the largest provider of software for e-business, and ACUNIA NV, a leading provider of software and hardware solutions for next generation telematics service management and deployment, announced today that they have formed a strategic alliance and will join forces to deliver integrated collaborative Telematics-based m-Commerce solutions for the automotive industry.

ACUNIA is well-known for its ACUNIA Open Telematics Framework™,(OTF) the first fully functional, end-to-end, Java-based open software design for the entire telematics pipeline. The single-platform, protocol-neutral, lightweight architecture system has won industry acclaim because it can be quickly, easily and dynamically upgraded to add services and accommodate new technologies.

Oracle has chosen to promote the ACUNIA Open Telematics Framework™ technology within its Automotive Mobile Lifestyle solution, and jointly engage in the automotive industry in a bid to lead the next generation of service management and deployment technology.

The strategic alliance between Oracle and ACUNIA, which spans solution integration as well as joint sales and marketing, will enable the two companies to provide a most comprehensive solution for enterprises within the automotive industry.

“There is a big challenge for the Automotive Industry to deliver the next generation Telematics solution to their customers. The alliance between ACUNIA and Oracle brings a complete, scalable and robust solution into being. Based on the latest products from Oracle, and adding the power of ACUNIA’s OTF Server and components, the Automotive Mobile Lifestyle offering is the unique solution that enables a full solution from CRM to m-Commerce,” said Franck Boutboul, vice president Industrials & Consumers, Oracle EMEA.

“By integrating the ACUNIA Open Telematics Framework™ technology within Oracle’s current product offering for in-car software, wired and wireless Portals with CRM, we believe we are able to offer the automotive industry a working and future proof solution for the deployment of their future telematics and e-business management infrastructure”, says Marc Maes, co-founder and co-CEO of ACUNIA nv.

About Oracle

Oracle Corporation provides the software that powers the Internet. For more information about Oracle, please visit <http://www.oracle.com>.

About ACUNIA

Founded in 1996 (as SmartMove), ACUNIA (www.acunia.com) is a leading provider of next-generation telematics technology. Headquartered in Leuven, Belgium and with an office in Frankfurt, Germany, the company employs about 120 people worldwide. The company's U.S. subsidiary, ACUNIA Inc., has offices in Cambridge, Mass. and Detroit, Mich.

ACUNIA was recently selected by General Motors of Europe to develop its future telematics infrastructure, and also has announced partnerships and/or demonstration projects with, among others, Infineon Technologies, BMW Group, Webraska, GenRad and TeleAtlas.

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