

Zurich, January 9, 2003:

**BridgeCo successfully concludes second financing round of US\$13.3 million  
Principal investors are Benchmark Capital, Earlybird, Infineon Ventures and Intel Capital**

BridgeCo AG is pleased to announce the successful conclusion of its second financing round of US\$13.3 million, which closed in December 2002. Investors included: Benchmark Capital, Earlybird, Infineon Ventures, and Intel Capital.

According to Christof Heidelberger, CEO, BridgeCo, "To keep pace with new functionalities, applications, devices and network standards, consumers want to network their entertainment devices into a simple, seamless home Entertainment Continuum. Our Entertainment Network Adapter (ENA) is the long-awaited key technology which efficiently bridges 1394 (FireWire™) and Ethernet networks in the home. Built into personal computer (PC) and consumer electronics (CE) entertainment devices, BridgeCo's ENAs will enable consumers to conveniently and cost-effectively create their own Entertainment Continuum, consisting of the full range of analog and digital, PC and CE, wired and wireless entertainment devices in their homes. Consumers can then enjoy media from any source, anytime and in any location."

The investment funds will be used to aid the continued expansion of the market for Entertainment Network Adapters (ENAs), and showcase design wins that help to confirm BridgeCo's application and technology rollout is on schedule to meet this consumer demand. A study by In-Stat/MDR in August 2002 predicts that the home networking silicon market alone will grow to US\$1.4 billion by 2006.

"BridgeCo's success demonstrates that Switzerland is rapidly evolving from its high-precision engineering roots to a centre for innovative, high-technology electronics. BridgeCo is also aiding this process via research collaboration with the Swiss Federal Institute of Technology Zurich (ETH Zurich), funded by the Swiss Commission for Technology and Innovation (KTI)," noted Christian Wenger, Chairman, BridgeCo.

Sabine Bendiek, Partner, Earlybird, remarked, "As the seed financier, Earlybird is proud of BridgeCo's track record of delivering new technology on time. The company will be expanding its technology development program to meet the growing demand for networked entertainment devices, and this investment will help BridgeCo execute this expansion plan."

George Coelho, General Partner, Benchmark Capital, added: "BridgeCo is the latest addition to our portfolio of high technology companies. We believe its close collaboration with the PC and consumer electronic industries will provide a solid basis for BridgeCo's long-term growth,"

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**Profiles:**

**BridgeCo**

BridgeCo AG, based in Zurich, Switzerland with marketing and sales representatives in the United States, develops entertainment network adapters (ENAs) based on embedded, secure software running on BridgeCo's integrated network and signal processor. The uniquely integrated chip architecture, kernel operating system, and application- and device-specific software modules support standards-based connectivity and signal processing algorithms. Built into PC and CE entertainment devices, the ENAs enable consumers to create their own simple and seamless home Entertainment Continuum conveniently, comfortably and cost-effectively. The applications include the range of analog and digital, PC and CE, wired and wireless devices; e.g. networked loudspeakers, audio/video receivers, digital processing receivers, digital video devices, musical instruments, external sound cards and set-top boxes. BridgeCo's Investors include: Benchmark Capital, Earlybird, Infineon Ventures, and Intel Capital. Detailed information on BridgeCo, its technology and products is available on [www.bridgeco.net](http://www.bridgeco.net).

**Benchmark Capital**

Benchmark Capital was founded in 1995 with the mission of helping talented entrepreneurs build major technology enterprises focused on long-term growth. Benchmark takes a labour-intensive, team-oriented approach to venture investing in order to deliver a superior level of service to its portfolio companies. For more information on Benchmark, visit its web site at [www.benchmark.com](http://www.benchmark.com).

**Earlybird**

Earlybird is an international venture capital fund with about \$300 million under management and investment focus on information technology, telecommunications and healthcare. With offices in Europe and the U.S., Earlybird is well positioned to take advantage of international opportunities and to assist its portfolio companies to gain access to the international market place and financial resources. Further information on Earlybird is available on [www.earlybird.com](http://www.earlybird.com).

**Infineon Ventures**

Infineon Ventures is the venture capital subsidiary of Munich, Germany, based top-tier semiconductor company Infineon Technologies AG. Since its inception in 1998 Infineon Ventures has become a prime venture partner for early-stage companies in microelectronics and com-munications, operating on a worldwide basis out of its offices in Munich, Germany and San Jose, California. Further information on Infineon Ventures is available on [www.infineon.com/ventures](http://www.infineon.com/ventures).

**Intel Capital**

Intel Capital, Intel's strategic investment program, focuses on making equity investments and acquisitions to grow the Internet economy, including Internet infrastructure, content, and services in support of Intel's strategic interests. For more information, please visit [www.intel.com/capital](http://www.intel.com/capital).

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