



FACTSHEET

INFINEON TECHNOLOGIES KOREA

Established : 1 May 2001

Managing Director : Dr Matthias Ludwig

Employees : Approximately 150 employees (as of March 08)

Core Activities : **Sales**

Activities: Offer a broad range of Infineon's system solutions with special products & applications at selected industries including:

- o **Automotive, Industrial & Multimarket (AIM)**: Car Electronics (Engine Management, Airbags, ABS, Infotainment Telematics), Industrial Drives, Sensors, Power Supplies and Distribution, Secure & smart chip card applications
- o **Communication Solutions (COM)**: Broadband and Carrier Access, high speed line cards for metro access and optical networks, Cellular Phones, wireless local area Networks, Mobile Applications

Centre of Competence

Activities:

Dedicated technical support for both consumer power applications in home appliances, and wireless communications including cellular phones, mobile applications and mobile systems

Office Address :

Yeoksam Office : 2nd-6th Floor, Infineon BL, 642 Yeoksam-dong, Gangnam-gu, Seoul, Korea

Gasam Office: 15th Floor, SJ Technoville, 60-19 Gasan-dong, Geumcheon-gu, Seoul, Korea

Milestones :

1970 Established as Electronics Component Division at Siemens Ltd (Seoul)

1994 No. 1 market share for ISDN business in Korea

1995 Major supplier for IV (Image & Video) chip set product of TV, VCR & consumer applications

1996 Starting automotive business promotion with Kefico & Hyundai motor R&D

1999 Began DRAM sales in Korea market

No.1 market share for Seoul metro transportation card in Korea with Kookmin bank and C&C enterprise

2000	With the spin-off of Infineon Technologies from Siemens, Infineon Technologies Asia Pacific Pte Ltd (Korea Branch) was set up
2001	Renamed Infineon Technologies Korea Co., Ltd.
2003	Established Centre of Competence (Seoul office) No.1 market share for VSDL business in Korea
2004	No.1 supplier for T-money, new Seoul transportation card for KSCC No.1 market share for engine ECU, Airbag application Major semiconductor supplier for Automotive application
2007	Opened a joint innovation center with Hyundai Motor Company called the Hyundai Infineon Innovation Centre (HIIC). The centre will work on the functional and cost optimization of car electronics systems, as well as develop automotive electronic system architecture, including the design of ECU and application-specific integrated circuits (ASICs) in powertrain, safety and body applications for Hyundai and Kia vehicles. Established Centre of Competence for Appliance Drives (Seoul Office) for: 1. Product definition and design for consumer power applications 2. Dedicated technical support for home appliances 3. Trainings and reference designs for the Asia Pacific & Japan market Established Infineon-Kookmin University Microcontroller Training Center to train engineers on Infineon's advanced technology in automotive microcontrollers No.1 CoolMOS™ supplier to LG Electronics for FPD applications

About Infineon

Infineon Technologies AG, Neubiberg, Germany, offers semiconductor and system solutions addressing three central challenges to modern society: energy efficiency, communications, and security. In the 2007 fiscal year (ending September), the company reported sales of Euro 7.7 billion (including Qimonda sales of Euro 3.6 billion) with approximately 43,000 employees worldwide (including approximately 13,500 Qimonda employees). With a global presence, In-

Infineon operates through its subsidiaries in the U.S. from Milpitas, CA, in the Asia-Pacific region from Singapore, and in Japan from Tokyo. Infineon is listed on the Frankfurt Stock Exchange and on the New York Stock Exchange (ticker symbol: IFX).

Further information is available at www.infineon.com.

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