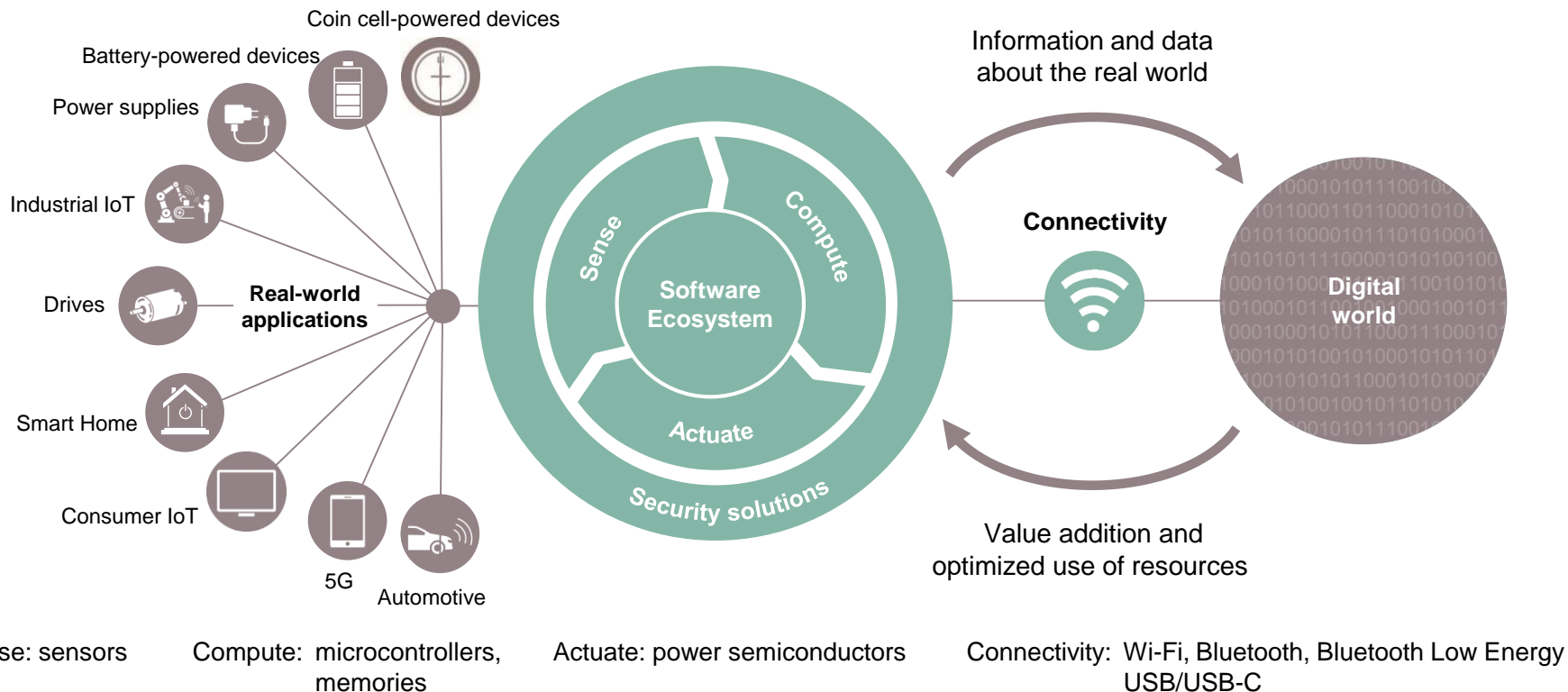


A story of growth  
and strength



Strengthening the link between  
the real and the digital world

# Infinion offers a unique portfolio that links the real and the digital world



# The new Infineon brings amazing opportunities for customers, employees and shareholders



**top 10**  
semiconductor  
company

**ca. 47,400**  
total employees

**ca. 9,200**  
R&D employees

**leading player**

in automotive, systems for power management and drives, sensor systems, connected secure systems, wireless combos, differentiated memories

**9%+ / 19% / 13%**

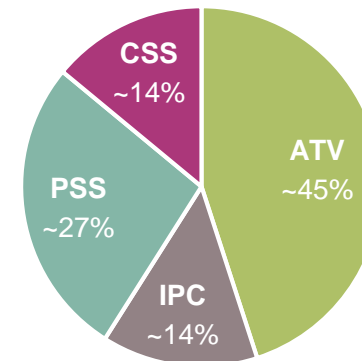
new target operating model\*

\* over the cycle 9%+ revenue growth; 19% Segment Result margin; investment-to-sales ratio of 13% targets to approach as integration progresses

# With the acquisition of Cypress, we broaden our scope and strengthen our market position

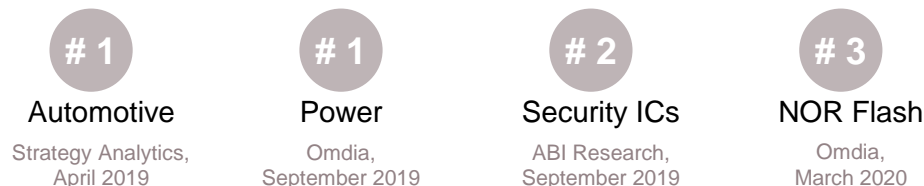


## FY19 pro-forma revenue by segment\*



- Automotive
- Industrial Power Control
- Power & Sensor Systems
- Connected Secure Systems

## Market Position

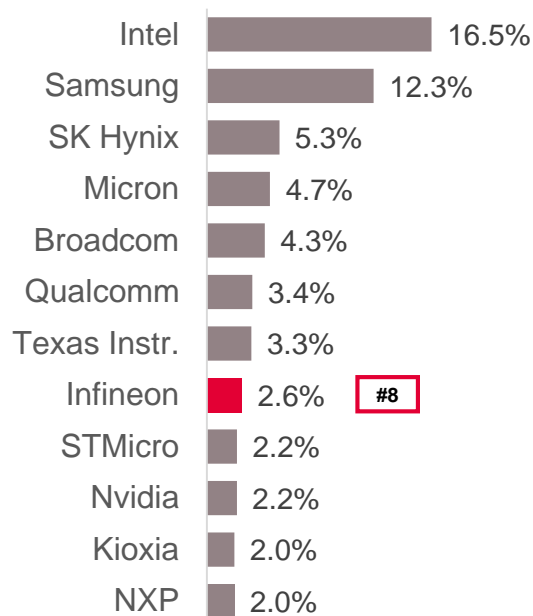


# Infinion and Cypress create a global top-10 player, and the new #3 in the overall microcontroller market



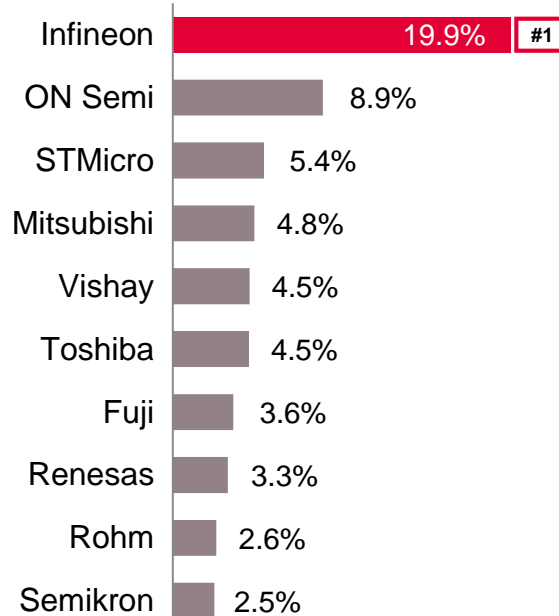
## Semiconductor suppliers

2019 total market: \$428bn<sup>1)</sup>



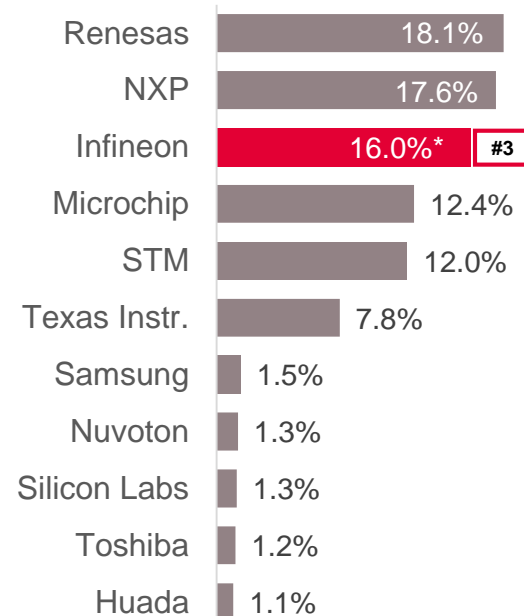
## Power discretes and modules

2018 total market: \$21.0bn<sup>2)</sup>



## MCU suppliers

2019 total market: \$17.5bn<sup>1)</sup>



\* pro forma figure

1) Based on or includes research from Omdia, "Annual 2001-2019 Semiconductor Market Share Competitive Landscaping Tool – Q4 2019 v2", March 2020.

2) Based on or includes research from Omdia, "Power Semiconductor Market Share Database – 2018", September 2019.

Results are not an endorsement of Infineon Technologies AG. Any reliance on these results is at the third party's own risk.

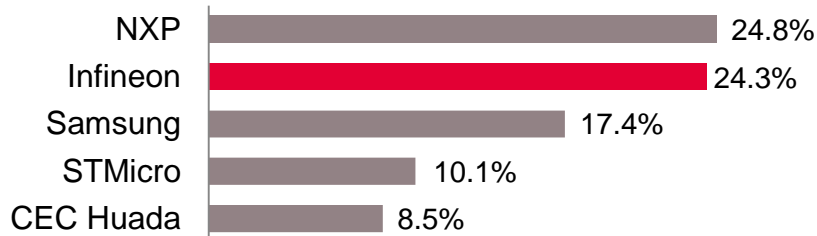


# Infinion remains top player in its target markets: security ICs, NOR Flash, and MEMS microphones



## Security ICs

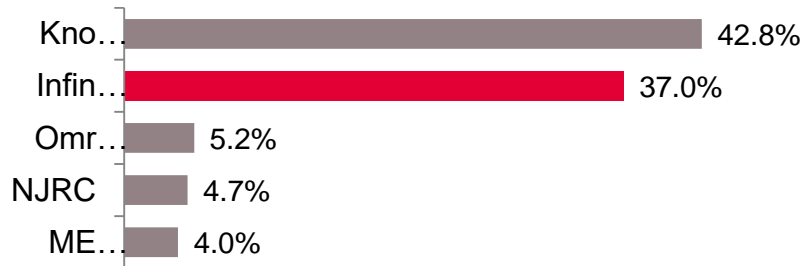
2018 total market: \$3.2bn



ABI Research, "Smart card & secure ICs", September 2019

## MEMS microphones die supplier

2018 total market: 4.6bn units

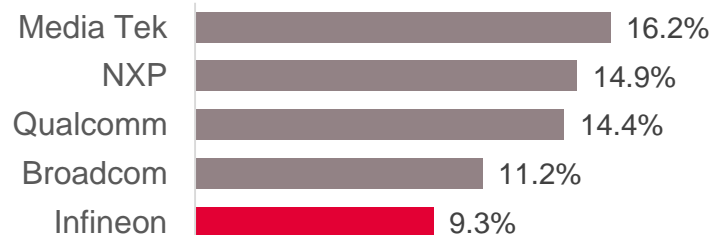


Based on or includes research from Omdia, "MEMS Microphone Database 2019", January 2020.

## Wi-Fi standalone ICs

2018 total market: 917m units

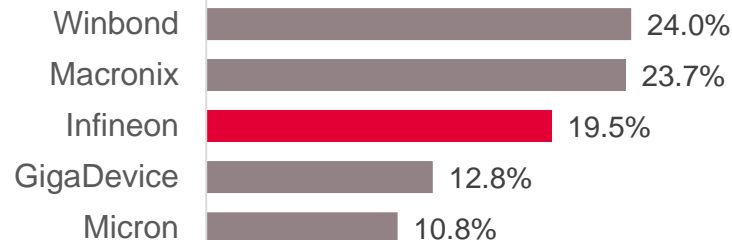
Infineon is focusing on wearables and IoT but not addressing routers, PCs, notebooks, tablets.



ABI Research, "Wireless Connectivity Technology Segmentation and Addressable Markets", November 2019.

## NOR Flash

2019 total market: \$2.2bn



Based on or includes research from Omdia, "Annual 2001-2019 Semiconductor Market Share Competitive Landscaping Tool – Q4 2019 v2", March 2020.



# CUSTOMER CONNECTED

## **Sell more of the right products**

Close and trusted relationships make Infineon the partner of choice for our customers. We strive for solutions that perfectly match their needs – all around the world. Passion for joint success is at the heart of everything we do.

# We keep focusing on continuity in customer relationships



## We create orientation for our customer interaction

- › Infineon will continue to serve all customers of Cypress
- › Customers can rely on the defined contact persons who are appointed with the new functional org structure
- › Ordering, supplying and invoicing processes will remain as is for the respective Cypress and Infineon products for now
- › Customers ordering from one of Infineon's or Cypress' distributors can continue as they did for the time being
- › We will inform customers in a timely manner about any changes that may occur during the integration process



# Benefits for the customers

## Industry-leading portfolio

- › Highly complementary product range that substantially expands our scope enabling advanced solutions for high-growth applications
- › Infineon now offers the industry's most comprehensive portfolio for linking the real with the digital world

## Enhanced global footprint

- › Higher customer proximity by a denser network of sales offices, R&D centers and manufacturing sites
- › Stronger global customer support and overall footprint by joint distribution expertise

## Strong technical support & know-how

- › Better customer service through additional know-how and bandwidth
- › Enhanced technological expertise which accelerates time-to-market
- › Faster and more effective innovation



# We broaden and complement our technology portfolio



- › Complementary technology ranges with almost no overlap: hardware portfolio combined with powerful software and ecosystem enabling optimized system solutions
- › Infineon has a strong position in power, sensors and security devices as well as automotive microcontrollers
- › Cypress' portfolio complements ours with general-purpose microcontrollers, connectivity solutions and highly specialized memory products
- › Full coverage of all four core components: sense, compute, actuate, connect
- › Improved interoperability of products
- › The new Infineon offers an unparalleled range of products for IoT, Industrial and Automotive: with full solutions in many high growth markets such as drives, battery-powered devices, power supplies, ADAS, 5G and IoT

# Infinion provides the broadest portfolio of differentiated high performance memory solutions

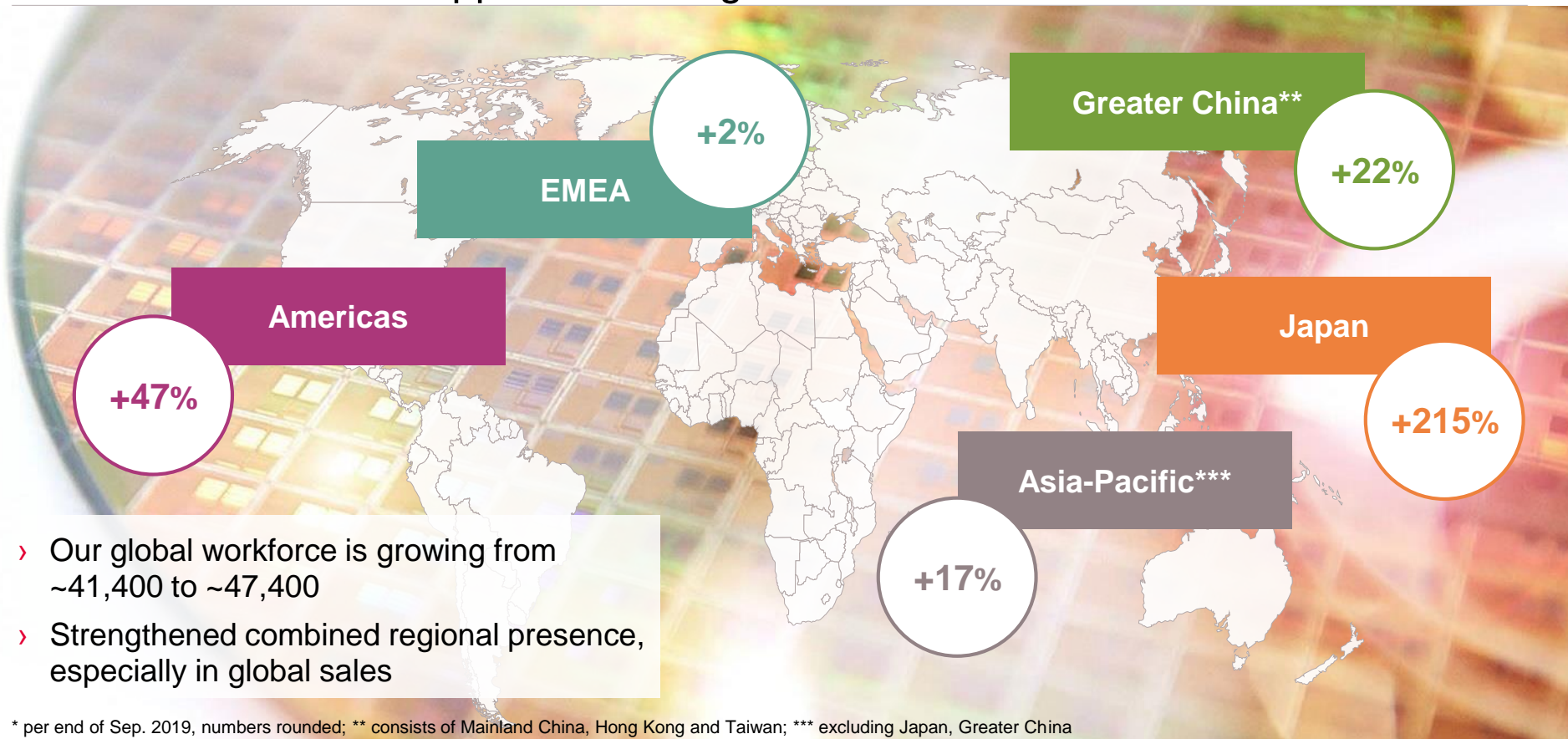


## Committed supplier of Memory Solutions

- › Infineon expands Cypress' legacy as the world leader in differentiated memories with NOR Flash, SRAM, nvSRAM, F-RAM, HyperRAM
- › Memory Solution products nicely complements Infineon's portfolio e.g. in automotive, industrial, medical and communication infrastructure applications
- › Infineon will continue proven processes valued by customers
  - Investments in differentiated technology and product development, in order to provide fail-safe data storage
  - Highest product quality and reliability
  - Long-term supply commitments
  - Continuity of supply measures
  - Long-term pricing and supply agreements
- › Continued strong engagement with ecosystem partners to ensure ease-of design for customers
  - Trusted relationships with chipset vendors
  - Protected confidential information of partners through information firewall process



# Our bigger footprint – stronger and more successful with better opportunities together



# Solving the really tough engineering problems for our customers – wherever they may be



## Extended global sales footprint

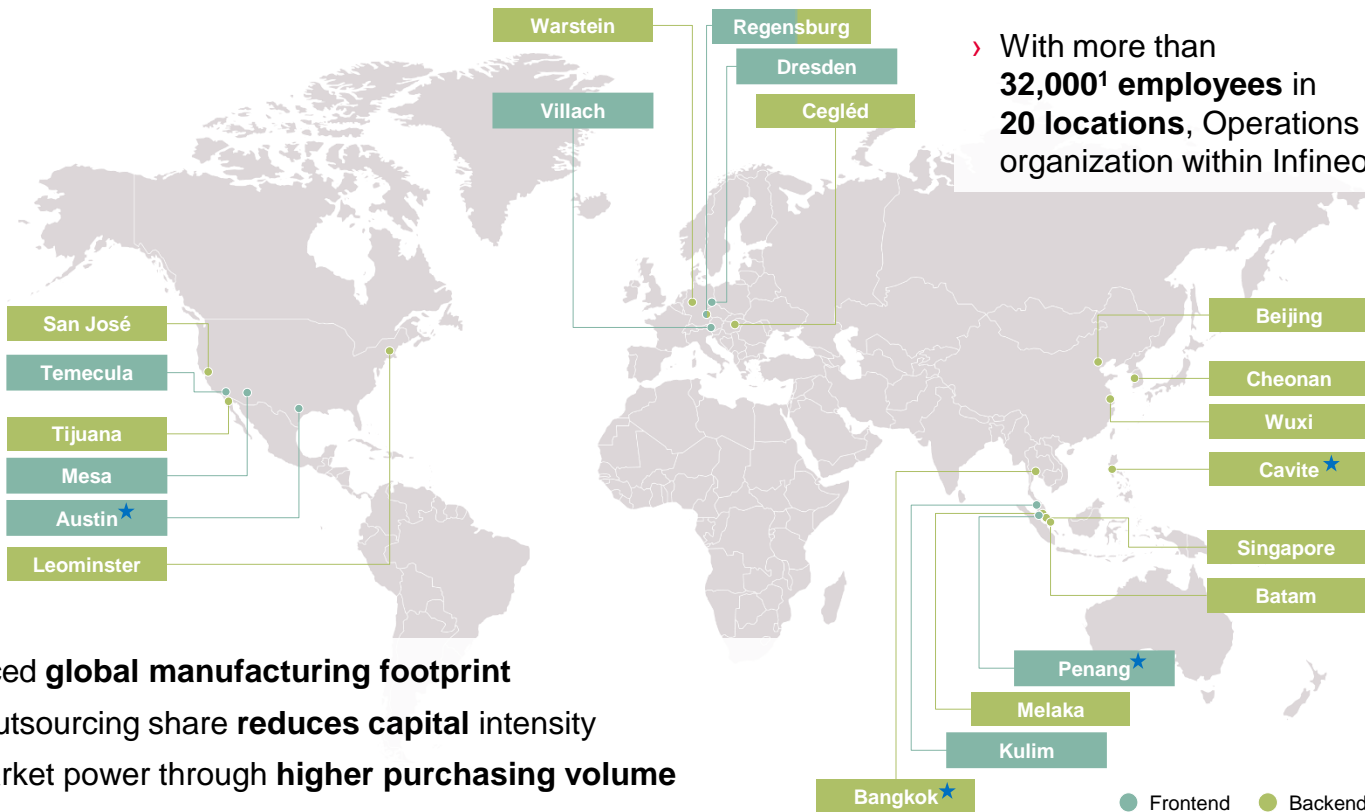
**Huge joint distribution expertise:**  
**> 3,200 employees and ~ 80 sales sites**  
**worldwide** enables fast and local customer support

## Strengthened R&D network

**Achieving synergies and sharing diverse ideas**  
from Silicon Valley to Japan – in **~ 70 locations** and  
with  
**> 9,000 R&D employees**



# A powerful manufacturing base



- › More balanced **global manufacturing footprint**
- › Increased outsourcing share **reduces capital** intensity
- › Stronger market power through **higher purchasing volume**

<sup>1</sup>as of 30 Sep 2019, excl. contract workers ★ former Cypress locations

# A world leader in semiconductor solutions



## Our vision

We are the link between the real and the digital world.

## Our values

We commit  
We partner  
We innovate  
We perform

## Our mission

We make life  
easier, safer  
and greener.

Part of your life. Part of tomorrow.



Part of your life. Part of tomorrow.

# Disclaimer

---

## **Specific disclaimer for Omdia – part of Informa Tech – reports, data and information referenced in this document:**

The Omdia reports, data and information referenced herein (the “Omdia Materials – mostly former IHS Markit Technology Materials”) are the copyrighted property of Informa Tech Research Ltd. and its subsidiaries or affiliates (together “Informa Tech”) and represent data, research, opinions or viewpoints published by Informa Tech, and are not representations of fact. The Omdia Materials speak as of the original publication date thereof and not as of the date of this document. The information and opinions expressed in the Omdia Materials are subject to change without notice and neither Informa Tech nor, as a consequence, Infineon have any duty or responsibility to update the Omdia Materials or this publication as a result. Omdia Materials are delivered on an “as-is” and “as-available” basis. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in the Omdia Materials. To the maximum extent permitted by law, Informa Tech and its affiliates, IHS Markit and its Affiliates and their respective, officers, directors, employees and agents, disclaim any liability (including, without limitation, any liability arising from fault or negligence) as to the accuracy or completeness or use of the Omdia Materials. Informa Tech and/or IHS Markit will not, under any circumstance whatsoever, be liable for any trading, investment, commercial or other decisions based on or made in reliance of the Omdia Materials. The “IHS Markit” brand and logo have been licensed for use by Informa Tech. The “IHS Markit” brand and logo and any third-party trademarks used in the IHS Markit Technology Materials are the sole property of IHS Markit Group or their respective third-party owners.