



Giesecke & Devrient

**Christian Jüttner (33)**

Vice President of Strategic Marketing for International Cards Business,  
Giesecke & Devrient GmbH, Munich, Germany

Christian Jüttner has been Vice President of Strategic Marketing for the international cards business at Giesecke & Devrient (G&D) since March 2002.

Prior to joining Giesecke & Devrient (G&D), Jüttner worked for Siemens Semiconductors (today: Infineon Technologies) as a marketing manager, where he helped to develop strategies for standard chip components. In 1996, Jüttner moved to Siemens Semiconductors' Chip Card & Security ICs division. As Director of International Projects, he was responsible for the global operations in the company's Smart Payment segment.

In 1998, Jüttner joined Giesecke & Devrient GmbH as a senior manager responsible for G&D's Visa and MasterCard smart card projects. In May 1999, he was promoted to Head of Product Marketing for payment cards, and in 2001, he took on additional duties as Head of Product Marketing for the Industry and Government Division.

In March 2002, Jüttner was named Vice President of Strategic Marketing for G&D's worldwide card business. The division devises global strategies and marketing concepts in addition to managing business development and strategic alliances for G&D' smart cards activities. In October 2002, Jüttner was elected to the board of the Global Platform consortium.

Christian Jüttner holds a master's degree in business and engineering from the University of Kaiserslautern, Germany.