

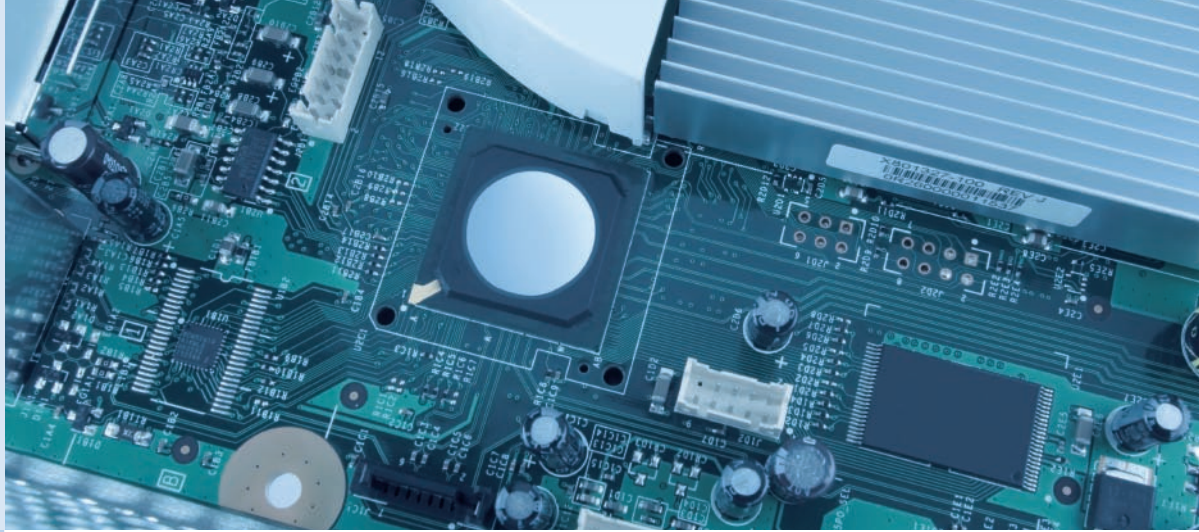


Never stop thinking



Customized Solutions
to speed up your success

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INFINEON ASIC & POWER IC GROUP bundles technology expertise, extensive IP, system know-how and worldwide partner network to enable our customers to develop and market innovative products and solutions. Our global network of design centers and partners with program management capabilities provides custom solutions with ASIC design expertise and local support. We focus on customer needs, delivering best-in-class solutions that speed up our customers' time-to-market. Our customer defines the business model.

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A SIMPLE AND RELIABLE ONE-STOP SHOP with reduced project and logistics complexity. Our interest is to build long-term business relationships based on mutual trust and delivery on commitments.

WE SUPPORT OUR CUSTOMERS meet tight market windows – they know they can count on our execution excellence & speed without any compromises in quality. We support our customers' business goals by giving them access to the latest Design Flows, Technology & IP & Packaging.



INDUSTRY

PRODUCT RANGE

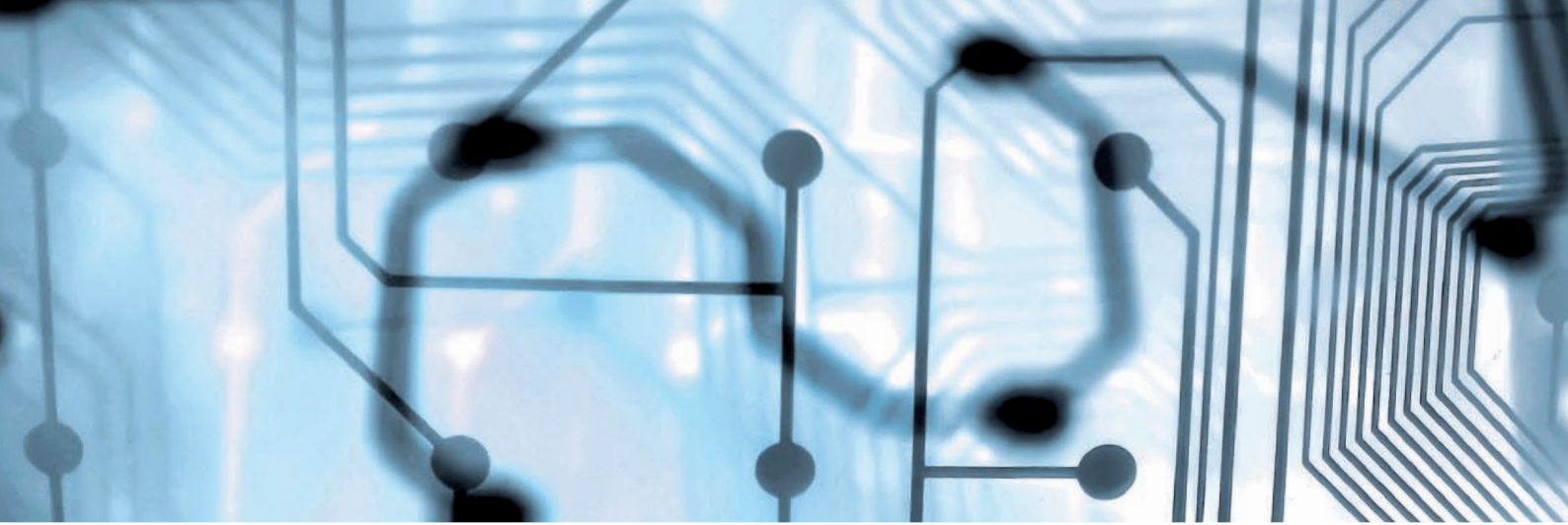
- Automation Control
- Medical
- Opto-electronic



PERIPHERALS

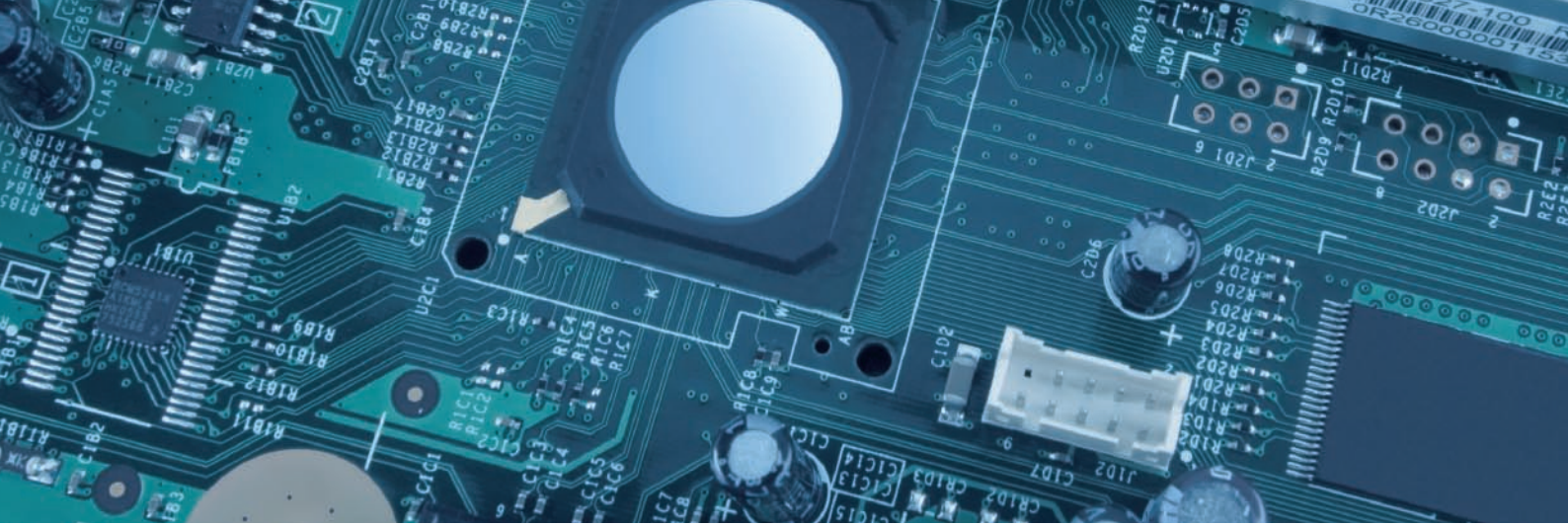
PRODUCT RANGE

- Computing and Gaming Peripherals
- Digital Consumer & Mobile TV ASICs
- Short-Range RF Applications
- Secure Authentication
- Secure Customized Solutions

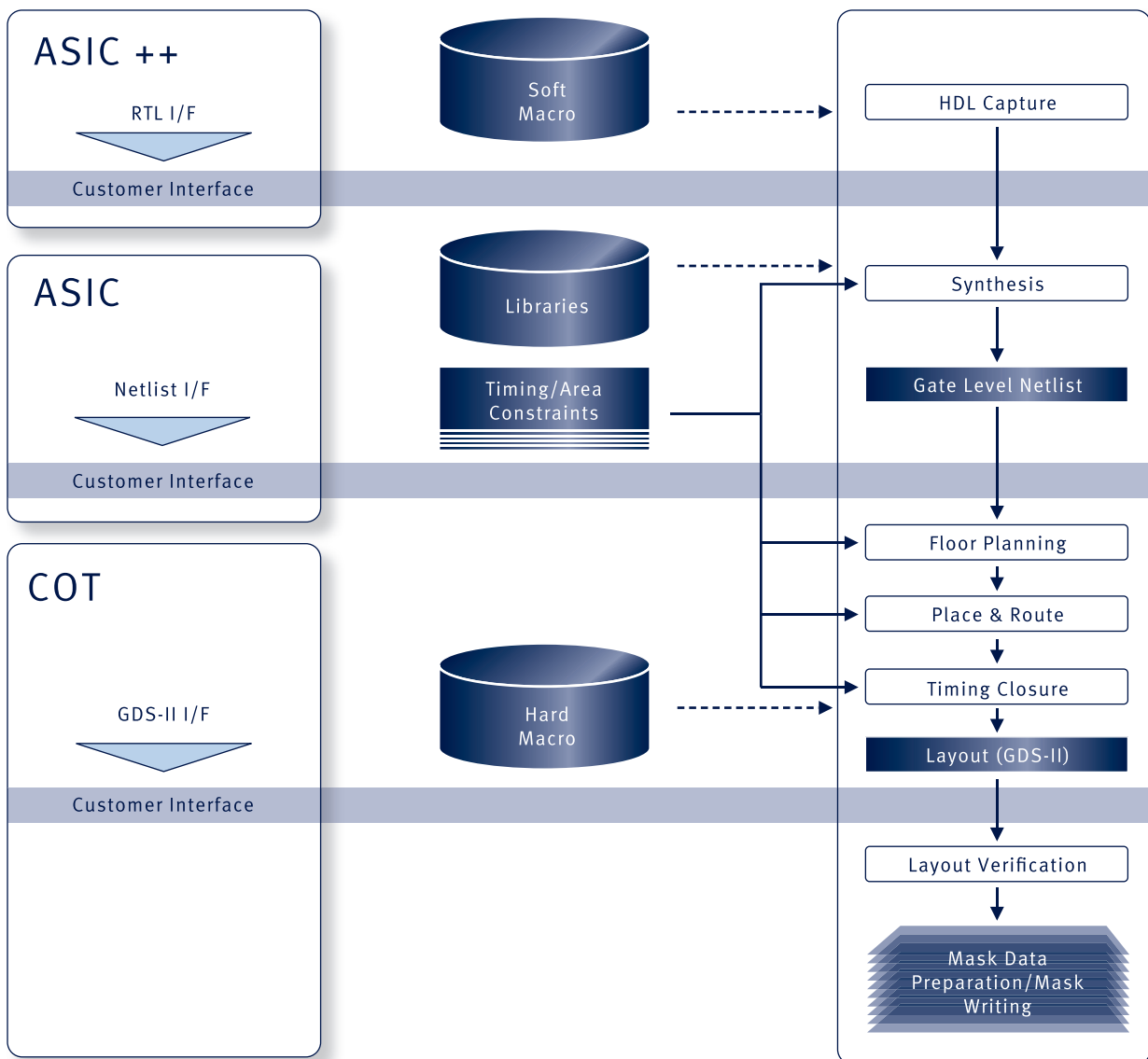


ASIC Customer Benefits from Infineon Core Competences





Design Flow





ASIC Business Models

Workshares example	Foundry Business Model		Customized Business Model		Turnkey Business Modul	
	Customer	Infineon	Customer	Infineon	Customer	Infineon
Concept/Application Know-How	■		■	■	■	■
Logic Design	■		■	■		■
Physical Design	■			■		■
IP	■	■	■	■		■
SW/FX	■	■	■	■	(■)	■
Silicon Mfg.		■		■		■
Packaging	■			■		■
Product Test	■			■		■
Cust. Deliverable	Customer delivers GDS data		RTL or Net List data from customer		Specification from customer	
Infineon Deliverable	IP/libraries, bare die delivery & project management support		Co-designed, packaged and tested IC & Project Mgmt. support		Design & IP Services as well as packaged, tested IC & Project Mgmt. support	
Customer Investment						
Unit Cost						

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