

**Automotive & Industrial** 

May 14, 2002

Dr. Reinhard Ploss

Chief Executive Officer business group Automotive & Industrial



Never stop thinking.



## **Automotive & Industrial - We Power your Mobility**

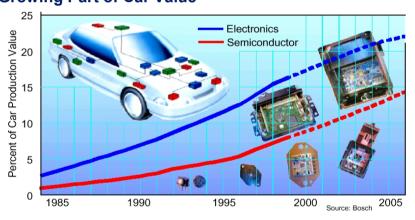
Automotive Power

Advanced Sensors

Micro-Controllers Power Management & Supply

Power Conversion Eupec

## **Automotive Electronics: Growing Part of Car Value**



#2 www #1 Europe



#2 ww

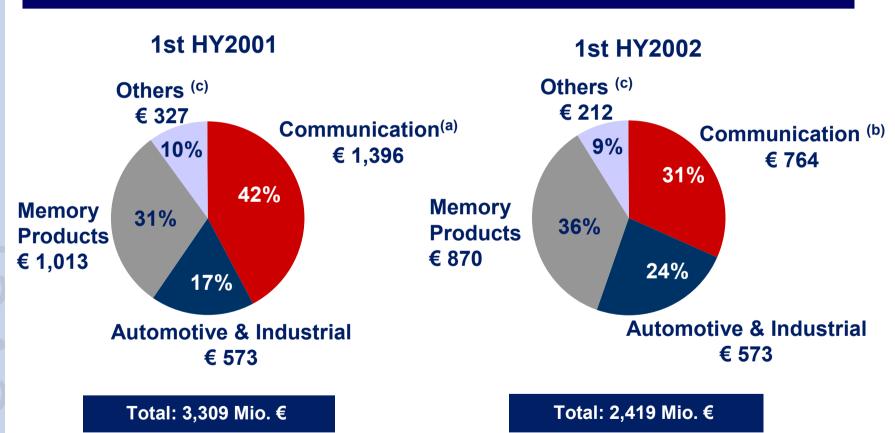
Business Focus – Controlling Motion – Automotive and Power Conversion leading products and solutions based on our core competencies embedded micros sensors power semiconductors

PCIM 2002 14. May 2002, Page 2



## Sales by Segments, 1st HY 2001 and 1st HY 2002

## **Sales by Segments**



(a) includes COM: € 437 (13%); WS: € 615 (19%); CC: € 345 (10%)

(b) includes COM: € 179 (7%); WS: € 414 (17%); CC: € 172 (7%)

(c) includes corporate functions and other segments

(according to US GAAP in EUR Mio)