

Driving decarbonization and digitalization. Together.



Internship/Working Student: Global Talent Marketing (f/m/div)

Job description

Do you want to expand your experience in project management and are interested in Communication, Marketing and HR topics? Do you enjoy working internationally in a global high-tech company and are characterized by your proactive attitude and strong communication skills? Does that sound like just the right challenge? Then become part of an open, innovative and young team in the area of Global Employer Branding. Apply now, we are looking forward to welcoming you in our team.

- **Shape the future:** You will be involved in the creation of marketing materials such as print, merchandise, website, and social media content, while also supporting the assessment and update of digital print inventory globally
- **Take responsibility:** You will support in organizing and executing campaigns aimed at promoting our employer brand (e.g. out-of-home campaigns, google paid campaigns, social media campaigns)
- **Teamwork is dreamwork:** You will support the team in developing and executing marketing activities and initiatives targeted at emerging talent and professionals as well as support in diversity & inclusion communication
- **Lifelong learning:** You will collaborate with many different interfaces such as Professionals and Emerging Talent Recruiters, Vocational Training, Talent Programs, Diversity & Inclusion as well as Branding
- **Expand your horizons:** You will have the opportunity to work within a global team, gaining exposure to diverse departments and areas across the organization while expanding your networking opportunities

Profile

- **Study field :** You are currently studying communication science, economics or similar with a focus on marketing, human resources or digital media
- **Experience:** You have already gained practical experience as an intern or a working student
- **Way of working:** You are characterized by your ability to express yourself in a stylistically confident manner, a creative writing style and very good grammar skills
- **Personality:** You like to work independently and self-determined, in addition you are not afraid to proactively contribute your own ideas and implement them independently
- **Language skills :** You have very good German and English skills, both written and spoken

At a glance

Location:
Job ID: **HRC0872488**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time / Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0872488**
www.infineon.com/jobs

Contact

Rebekka Kohnle
Recruiter



For Internship:

- CV in English
- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)
- High school report

For Working Student:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript (not older than 6 months)
- High school report

Important information:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **You should live close to the site:** It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

Why Us

Further links:

[Find out](#) what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

Human Resources acts as strategic partner to the business and drives Infineon's organizational growth. People are the focus of our actions: Through targeted team and leadership development, we foster our employees' engagement, drive talent acquisition and retention, and successfully implement organizational development and transformation projects. By integrating digital solutions and sustainable processes, we prioritize customer orientation and drive digitalization forward.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

