

# Driving decarbonization and digitalization. Together.



## Manager, Product Marketing

### Job description

Are you interested in working with the leading experts in Power Semiconductors? Do you want to drive the Power Modules portfolio in Emerging Applications like powering AI, server application and telecom Power supplies? Would you like to support technical discussions on High Power Modules solutions acting as a product expert and technical resource for customers and the Infineon team? The role of Product Marketing manager for Power Modules in Power IC business unit is an exciting, challenging, and important role at Infineon.

In your new role you will:

- **Lead the Power Modules portfolio** and drive the roadmap.
- **Drive power module roadmap** understanding with customers and within the Infineon organization.
- **Understand Market Trends, Competitive Landscape, Key Customers, and Applications** for above products.
- **Establish a deep understanding about our power module products** including competitive differentiators and value proposition to support customer engagement.
- **Support customer presentations**, distributor trainings, and act as a resource for the regional sales and application marketing team.
- **Support Regional Sales, Application marketing, and the Technical Marketing** teams to establish and develop trusted relationships with key stakeholders
- **Document and communicate Market trends** and customer requirements to enable new product definition.
- **Execute business unit strategy** to achieve PL Revenue and Design win targets for the power module products

### Profile

You are best equipped for this task if you have:

- B.S./ M.S. Electrical Engineering
- **5+ years of experience in power electronics or Semiconductors.**
- **3-5 years of experience in Product Marketing or Application engineering.**
- **0-3 year of experience in interfacing with customers in a B2B environment**
- **Interest in Resolving complicated business challenges**, demonstrates a strong desire to manage their business.
- **Solid interpersonal skills to interface with customers**, present solutions, and work closely with both internal and external interfaces.

### At a glance

Location:

Job ID: **HRC0731975**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0731975**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



- **Self-motivated** to learn and take on new topics which may arise during the course of business activities.
- **Inspires others to follow their vision** despite an uncertain future and a continually changing list of requirements.
- Proficient English Speaker and Writer

#LI-TG1

## Benefits

- **Andover, MA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D) ; Short-term & Long-term Disability ; Employee Assistance Program (EAP) ; Health Promotion Programs ; Reduced Price for Public Transportation

## Why Us

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

### **Driving decarbonization and digitalization. Together.**

*Infineon Technologies Americas Corp., is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws.*

*Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents.*

*In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.*



Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

