



Staff Specialist Product Management (f/m/div)*

Job description

You are an entrepreneurial thinker, creative problem solver and like to drive things forward? Your talent as a networker makes it easy for you to work with many different types of people? At Infineon we have the size, the competence and the faith in innovation to shape the power semiconductor industry. Seize the chance to come on board and become part of our success story!

In your new job you will:

- **Manage operational & tactical business activities** to drive the consumer and/or industrial business for selected and released CoolMOS, CoolGaN or CoolSiC focus products
- **Understand & explore the market**, develop a clear understanding of market, customers and competitors e.g. market trends, customer strategy
- **Be responsible for the deployment** of strategic product positioning
- **Contribute to pricing strategy**, support pricing negotiations
- **Monitor business analytics** and KPI's (e.g. product/customer profitability, revenue, level of order cancellations)
- **Regularly report business & market development** to internal stakeholders (e.g. Product Marketing, Technical Marketing, Product Line Head)
- **Support capacity planning** by driving demand planning for your product portfolio
- **Generate high quality promotion content**, be responsible for right content in conjunction with stakeholder teams (e.g. customer presentations)
- **Define training requirements**, contribute to roll-out plan and generate training content on product level (e.g. create eLearnings, hold external webinars)
- **Enable in-time information sharing** towards internal stakeholders e.g. regional marketing, sales, distribution marketing etc. in order to drive the overall go to market for your product portfolio
- **Support product life cycle management activities** in commercialization phase

Profile

You are best equipped for this task if you have:

- **A university degree in Business Administration/International Business-Law** or similar (or several years relevant work experience)
- **3+ years of work experience**, ideally in product marketing or management, business analysis or project management
- **A high level of proficiency in MS Excel** and MS PowerPoint

At a glance

Location:

Job ID: **360415**

Start date: **as soon as possible**

Entry level: **3-5 years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **360415**
www.infineon.com/jobs

Contact

Melanie Happerger, MSc
Talent Attraction Manager



- **Fluent English skills**, German as a plus
- **Team playing** and **strong interpersonal & communication skills**
- **The ability to work independently**, in a structured and accurate manner

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry, employment group G (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>). A higher payment is negotiable depending on your expertise and skills. Furthermore, Infineon offers additional employee benefits.

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

– Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon **PSS** semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication. [Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

At **Infineon in Villach** you shape the technologies of tomorrow and work in an international environment with more than 3.900 colleagues from over 70 nations. Your personal contribution will be valued and appreciated as the cornerstones of our success. And all that in beautiful surroundings which guarantee a high quality of life.

The **City of Villach** is located in the center of Carinthia, Austria’s southernmost province, in close proximity to the Italian and Slovenian border. Due to its particular geographic location and the outstanding natural beauty of the region, Villach and the whole province of Carinthia have for generations been popular holiday destinations for people from all over the world. Living in Austria also has many social, health-care-related and economic perks. The country’s social and health care system is among the best in the world and for decades numerous international surveys have singled out Austria as a particularly safe and wealthy country with a high quality of life. Villach benefits from its status as a “small town”, offering everyday living at affordable prices in an outstanding setting.

Find out what you like most about Villach and join us:

<https://www.welcome2villach.at/>

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

