



Intern, Sensor Systems & IoT, Marketing

Job description

completed at least 2 years of tertiary education from one of the leading universities in Hong Kong

Infineon's Sensor Systems & IoT marketing team is looking for an intern to join the team:

A. to support and facilitate promotional and go-to-market activities including workshop setup, coordination of technical demonstrations, and webinar coordination with internal teams

B. to conduct market research and help identify market trends of various focus applications

C. to provide benchmarking of technical features of application solution available in the market

D. to help articulate ideas into structured presentation by using corporate standard templates and graphics pool

Profile

You are best equipped for this task if you have:

- completed at least 2 years of tertiary education from one of the leading universities in Hong Kong
- no hesitation to work with different people in different projects
- have good language skills in English and Chinese
- curiosity and passion in new technology, especially sensors and IoT application
- interest in story-telling, articulating ideas by more pictures and words
- confidence in yourself, creative mindset

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

At a glance

Location:

Job ID: **344174**

Start date: **as soon as possible**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

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