



Product Marketing Manager (f/m/div)*

Job description

Do you want to have an impact on capacity and distribution via ATV? Are you interested in planning how much products will be needed in the future? As Product Marketing Manager and team member of the Low Voltage Power MOSFET Marketing team, you coordinate the volume forecasts of all product families and focus on short- and long-term planning and networking. Sounds interesting for you? Then apply now!

In your new role you will:

- **Support the rolling volume forecasts**, essential to secure future growth
- Have an impact on **Go-to-Market activities on product level** and manage **product lifecycle in commercialization phase**
- Contribute to **Product Marketing for product strategy**
- Update **pricing strategy & guideline**, manage and refine **operative pricing guideline/corridor** and manage **quoting**, support **VPA pricing guideline/limits**
- Manage **product lifecycle** and contribute **to product roadmap**
- Update and execute **market introduction plan** and manage **Go-to-Market activities**

This job is suitable for full- and part-time.

Profile

You feel responsible for and contribute to the success of the team. You feel a commitment to the customer and deliver on your promises. You perform consistently and reliably.

You are best equipped for this task if you have:

- A degree in the field of **engineering** (e.g. electronics or physics) as well as in **business administration** or a related subject
- **First professional experience in the automotive domain**
- Preferably first **insights in semiconductor industry**
- Strong skills in **communication, creative thinking and analytics** are preferred
- **Fluent German and English** communication skills

At a glance

Location: **Munich (Germany)**
Job ID: **324605**
Start date: **Dec 01, 2021**
Entry level: **1-3 years**
Type: **Full time**
Contract: **Permanent**

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Contact

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