

Driving decarbonization and digitalization. Together.



Working Student/Internship: Agile Product Marketing (w/m/div)

Job description

Are you a dynamic student that wants to gain practical experience in an agile center of excellence in a DAX40 company? Then apply and make life easier, safer and greener with us! We are looking forward to your application!

- **Focus on the future:** You develop visions to solve problems
- **Take responsibility:** You envision the product and identify target groups
- **Experience research:** You define and measure KPIs for product's success and you carry out market trend analyses
- **Keep the overview:** You support the internal hackathon (Makeathon) event, including preparation and post-processing
- **Be creative:** You implement design thinking workshops and you create visual design sketches and prototypes

Profile

- **Study field:** You are currently studying business administration, marketing, digital product management or similar
- **Experience:** You already gained experience in market research and cost benefit calculation
- **Skills:** You are familiar with agile methods like Design Thinking and Scrum and you have knowledge in creative techniques, such as design thinking
- **Interests:** You are interested in (agile) business transformation
- **Way of working:** You enjoy organizing, communication and writing. Conceptual work is one of your strengths
- **Personality:** You enjoy working independently and creatively, while simultaneously thriving in team work
- **Language skills:** You have excellent German and English skills, both written and spoken

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)

At a glance

Location:

Job ID: **HRC0758975_1**

Start date: **May 15, 2024**

Entry level: **0-1 year**

Type: **Full time / Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0758975_1**
www.infineon.com/jobs



Contact

Ana Pacheco

Recruiting Trainee



- High school report

Important information, if you are applying as a working student:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled, and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **You should live close to the site:** It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

Benefits

- **Munich:**

Why Us

[Find out](#)

what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

The **Business Excellence Department** (BEX) drives digital transformation and innovation at Infineon. It coordinates Infineon's overarching Digital Agenda and supports the Divisions and Functions in achieving profitable growth. The broad spectrum of BEX teams includes Artificial Intelligence, Agile Ways of Working, Innovation Ecosystems and Startup Co-Innovation, R&D Excellence, Corporate Regulations Management as well as Digitalization, Data & Processes.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

