



Internship: Marketing Communications Content Support

Job description

We are looking for a committed student (w/m/div*) to support our Marketing Communications & Content team. Within this internship you will help produce different types of communication materials in English for new product introductions, marketing campaigns and trade show promotions. Are you creative, do you have an eye for detail and an affinity for technology? Then apply now for this internship in Villach!

During this internship you will help to produce different types of **communication materials** in English (e.g. selection guides, product briefs, application brochures, banners and eNewsletters) based on content provided by Product and Application Marketing/Management to support new **product introductions, marketing campaigns and trade show promotions**.

Furthermore your tasks will include:

- **Graphic design** (selection of visuals and layout)
- **Copywriting** (text composition in compliance with the Infineon style guide)
- **Campaign management support** (research and reporting)

Further Information

Type of employment: Temporary / Part-time (flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 6 months

Profile

Ideally, you have basic knowledge of **marketing communications**, a keen desire to gain first-hand experience in a large, multinational company and an **affinity for technology**.

You are **creative** (naturally think outside the box), **work well under pressure** (thrive in a fast-paced, dynamic, international, English-speaking environment), and have an **eye for detail** (can easily identify what missing in this parenthetical note).

If you're studying **M edia and/or Communications** and are passionate about **high-tech semiconductor solutions** – or the other way around – you're studying **I ndustrial and /or Electrical Engineering** and are passionate about **communications**, we'd love to hear from you!

Additional requirements:

At a glance

Location:

Job ID: **364326**

Start date: **as soon as possible**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **364326**
www.infineon.com/jobs

Contact

Nico Steinhauser

Student Talent Attraction Manager



- **Microsoft Office** (Microsoft Power Point, Excel, Word)
- **Adobe Photoshop** (Illustrator, InDesign)
- Fluent in **English** (written and spoken)

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group B for bachelor students, employment group D for master students (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>).

Please attach the following documents (German or English) to your application:

- Motivation letter
- CV
- Certificate of matriculation at a university
- Latest Transcript of records (not older than 6 months)
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter (optional)

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

–Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon PSS semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

Infineon Hub - Connect. Create. Challenge.

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young professionals.

Check out our upcoming events:

[Infineon iHub](#)

