



Senior Product Manager for Automotive Radar MMIC (f/m/div)*

Job description

Are you enthusiastic about autonomous driving related topics and the ADAS market? Are you open to new ideas and ways of thinking and ready to challenge the status quo? Then this is your new opportunity to embrace the unique challenge of being at the heart of the revolution in the automotive industry! In this position, you will contribute to the product roadmap and driving innovation by aligning technology and product requirements with customers you are responsible for. At the same time you will actively work with the Sales organization to generate more revenue and demand creation for the assigned customers. In your role as a Senior Product Manager you are a market expert, price setter, business planner, communicator and customer interface. Go to Market will be your main focus.

In your new role you will:

- **Defining and implementing a comprehensive and ambitious go-to-market plan**, including pricing strategy in alignment with product marketing
- **Managing the product life cycle process** of the portfolio and contributing to the product roadmap
- **Monitoring of Financial KPIs and volumes planning**
- Contribute to **market and competitor analysis**
- **Creating fighting guides** and proper training for the regional organizations
- **Leading cross functional teams** to successfully develop non-standard business transactions relating to specific product developments
- **Focus on customer** - You take care of assigned customer(s) as customer project manager, you drive customer communication by coordinating all needed internal functions/actions and you put the customer(s) at the heart of your thoughts and actions. **You are a trusted advisor!**

Profile

You anticipate even the future needs of customers and engage actively with them. You are able to recognize opportunities and have a good sense for profitable (business) ideas. You thrive through work in international teams and look actively for the ideal solution, engage in professional debates, instead of accepting rash compromises.

You are best equipped for this task if you have:

- A **degree in Physics, Electrical Engineering, Industrial Engineering** or similar field

At a glance

Location:

Job ID: **358992**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

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Job ID: **358992**

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Contact

Sören Schmögner

Talent Attraction Manager



- At least **6 years of working experience** in the semiconductor industry, of which 4 years in the **field of product marketing**
- Proven successes and experience of **leading complex pricing negotiations** with multiple parties
- Expert knowledge of **product life cycle management, planning, forecast and allocation situation** in a Product Marketing role, experience with RF products is a plus
- **Excellent English communication skills** (German is a plus), as well as good presentation abilities

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

Our semiconductors are essential for supporting the automotive megatrends: electromobility, automated driving, connectivity, and advanced security. They link the real and the digital world, driving the ever-advancing pace of automotive digitalization. Infineon **ATV** is the number one semiconductor partner in the fast-changing automotive world, based on our system knowledge and our passion for innovation and quality.

[Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

