



Senior Staff Specialist Product Owner Personalization

Job description

Do you have the skillset to thrive in a high-paced environment? If you have the skillset to match digital transformation and designing personalization models this will be the perfect opportunity! Apply here at Infineon today!

In your new role you will:

- Drive the successful implementation of automated personalization activities
- Offer various products to each visitor based on their individual customer profile, in order to personalize content and drive lift
- Ensure to convey the benefits but also the requirements for a successful personalization into the organization
- Measure the performance and drive continuous improvement targeting the ideal user experience
- Have a clear vision of your product and the potential it can bring to our users, the organization, and to our digital transformation
- Partner with our stakeholders, SMT teams, and IT to analyze the data of different sources and derive a clear roadmap
- Keep stakeholders involved and updated and while working closely with users and stakeholders to understand customer needs, behavior, and business goals

Profile

You are best equipped for this task if you have:

- 5+ years with related work experience setting up, launching, and improving personalization campaigns (preferably working in an agile organization setup)
- 4 years of leading products and/or projects with significant risk and impact
- Experience in designing personalization models and know the related infrastructure
- Acted as a formal tutor or mentor within your organization
- Enjoyed solving complex problems and enjoy being in the driver seat to find the right solution within a team
- Exercise judgment based on the analysis of multiple sources of information
- Identified and managed changes on cross-divisional levels
- Continuously focused on project quality, assess progress, and ensured that goals are met even in the face of challenges

At a glance

Location:

Job ID: **351835**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **351835**
www.infineon.com/jobs



- Driven digital transformation

Benefits

- **San Jose, CA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D) ; Short-term & Long-term Disability ; Employee Assistance Program (EAP) ; Health Promotion Programs ; Reduced Price for Public Transportation

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

Cypress Semiconductor Corporation is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

IMPORTANT NOTICE:

Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

