



Senior Manager Strategy (f/m/div)*

Job description

Is driving business success through actionable market and business insights exciting to you? Are you able to communicate the strategy in the company after a profound market analysis? As Senior Manager Strategy at Infineon's Automotive Division, you contribute to the future of mobility with your analytical and creative competence and collaborative spirit in a highly dynamic environment.

In your new role you will:

- **Provide consistent market, customer and competitor insights** using regional, business unit and functional input
- Provide **detailed market analysis** including ideas for area of responsibility with a **global scope** and thereby shape ATV's business strategy preparation for the transformation of the automotive industry
- Enhance the **strategic resilience for the business** by capturing the emerging growth models - working in close **collaboration with internal and external stakeholders** in the HQ as well as around the world
- **Communicate the strong and weak signals** from the market to related stakeholders in order **to drive actions in a proactive, networked manner**
- Support business unit counterparts with **customized intelligence** gathered in cooperation with internal and external market experts

This job is suitable for full- and part-time.

Profile

You are used to challenge the status quo, and courageously explore new paths. Furthermore, you develop, implement, and market creative ideas. In addition, you always strive for continuous improvement and think ahead. Last but not least you cooperate across boundaries and you are always actively looking for the ideal solution and engage in professional debates with the relevant people.

You are best equipped for this task if you:

- Have a degree in **business administration, electrical engineering, or physical science** (e.g. physics, chemistry); MBA or CFA is a plus
- Gained in-depth professional **work experience in consulting or technology companies**
- Have a deep understanding of **finance, strategy, marketing functions** as well as semiconductor and electronics market trends
- Are experienced in the **project management of a virtual or functional project set-up**; experience in the automotive industry is a plus

At a glance

Location:

Job ID: **348790**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **348790**
www.infineon.com/jobs

Contact

Tobias Pfundtner

Talent Attraction Manager



- Have multi-year experience in **top management communication**
- Are a **team player** with empathy and **cooperative mindset**
- Have excellent **English** skills coupled with business fluent **German** skills

Benefits

- **Munich:**

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

Our semiconductors are essential for supporting the automotive megatrends: electromobility, automated driving, connectivity, and advanced security. They link the real and the digital world, driving the ever-advancing pace of automotive digitalization. Infineon **ATV** is the number one semiconductor partner in the fast-changing automotive world, based on our system knowledge and our passion for innovation and quality. [Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

