



Senior Director VAC Segment Head

Job description

Overall business responsible for segment Vehicle Automation&Chassis (VAC)

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- Lead team of regional marketing for definition of right offerings and lead go-to-market activities on application and product level
- Lead team of technical marketing to translate application and product requirements and provide technical support
- Responsible for deploying global G2M strategy and managing G2M activities to enable Sales to capture maximum design win BOM share (Telecom, SMPS & Charging).
- Responsible for Design Win target for segment
- Responsible for management of regional G2M activities and to ensure design-wins on product level (PL24,26,31,42,58).

Profile

- 10 years of experience in Semiconductor field with at least 5 years of management experience in Sales/Marketing/Business development
- Technical background with a engineering degree preferred
- Fluent in English and Mandarin
- Experience in sales and marketing of power related applications & products to OEM/ODM required
- Experience in managing a sizeable business with a track record of revenue growth a plus

At a glance

Location: **Shanghai,**
Job ID: **316057**
Start date: **immediately**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

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