



## Senior Director VAC Segment Head

### Job description

Overall business responsible for segment Vehicle Automation&Chassis (VAC)

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- Lead team of regional marketing for definition of right offerings and lead go-to-market activities on application and product level
- Lead team of technical marketing to translate application and product requirements and provide technical support
- Responsible for deploying global G2M strategy and managing G2M activities to enable Sales to capture maximum design win BOM share (Telecom, SMPS & Charging).
- Responsible for Design Win target for segment
- Responsible for management of regional G2M activities and to ensure design-wins on product level (PL24,26,31,42,58).

### Profile

- 10 years of experience in Semiconductor field with at least 5 years of management experience in Sales/Marketing/Business development
- Technical background with a engineering degree preferred
- Fluent in English and Mandarin
- Experience in sales and marketing of power related applications & products to OEM/ODM required
- Experience in managing a sizeable business with a track record of revenue growth a plus

### Benefits

- **Shanghai**, : Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

### At a glance

Location:

Job ID: **316057**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

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**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

