

Driving decarbonization and digitalization. Together.



Internship: Division Marketing Operations (f/m/div)

Job description

Are you ready to dive into the world of data analysis, discover hidden insights, and contribute to the success of our marketing operations team? Are you a detail-oriented student looking to kick-start your career in marketing operations? Then we have an exciting opportunity for you! Gain hand-on experience in data analysis and project management within a dynamic marketing operations environment. Collaborate with a passionate team of professionals and contribute to impactful business decisions. Join us in shaping the future of marketing operations through data-driven insights and strategic excellence.

- **Teamwork is dreamwork:** You work closely with the Marketing Operations team to analyze performance, run reporting numbers, and share insights with internal stakeholders
- **Experience project management:** You assist in project management: documenting meetings and processes and working on ad hoc projects
- **Take responsibility:** You take the lead in managing the Marketing Operations information hub and support training on Marketing Operations processes and best practices
- **Expand your horizons:** You have the opportunity to work with global cross-functional teams, gaining exposure to diverse departments and areas across the organization while expanding your networking opportunities

Profile

- **Study field:** You are currently studying Marketing, Economics, Business or similar
- **Way of working:** You are an analytical thinker who uses a "test and learn" approach to work
- **Interests:** You are passionate about uncovering and developing potential efficiencies in processes, with a keen interest in project management
- **Skills:** You are already familiar with Microsoft Excel, PowerPoint, SharePoint, Miro & Confluence. You possess experience with Tableau and/or Power BI as a plus. You are equipped with strong written and verbal communication skills
- **Personality:** You showcase detail-orientation and proactive willingness to learn and contribute.
- **Language skills:** You have excellent English skills, both written and spoken. German is a plus.

Please attach the following documents to your application:

- CV in English

At a glance

Location: **Munich (Germany)**
Job ID: **HRC0838169**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0838169**
www.infineon.com/jobs



Contact

Ana Pacheco
Recruiter



- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)
- High school report

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 220 spots, open until 5:30pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs; Possibility to work remotely from abroad (EU)

Why Us

[Find out](#)

what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

–You can find the headquarters of Infineon Technologies AG in Neubiberg –

In Campeon, besides working towards our goal of being one of the most sustainable companies in the world, we are improving everyone's future by making the technology of tomorrow.

At Infineon, we take work-life balance very seriously. You will be a step away from the center of Munich with its infinite possibilities. Whether you're a history buff, a foodie, or simply looking for relaxation in the city. Munich has something for everyone. Come and discover the warmth and charm of this city, where Bavarian hospitality meets modern urban living.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

