

Driving decarbonization and digitalization. Together.



+TAM Senior Director Product Marketing (f/m/div)

Job description

Do you enjoy teaming up with colleagues out of different departments in Europe, USA and Asia in order to find the best solutions? Are you the one who wants to have the overview from-end-to-end instead of being the expert for just one step? Are you feeling comfortable in taking decisions for complex marketing topics? Then this position in our product line for Automotive Power Supplies is a great match for you. We drive the electrification and automation of cars by developing and manufacturing world-class power semiconductors. Don't miss this opportunity and become part of our automotive success story!

In your new role, you will:

- **Develop product strategy and product related content** for bluebook and **manage the product roadmap** for power supply & management ICs
- **Select pricing strategy, define pricing guideline** and Volume Purchase Agreements (VPA)
- **Develop and monitor** demand forecasts, market outlooks, financial performance and maintain market models
- **Analyze markets and competitors** down to product level and define the value proposition of new products
- **Be responsible for a wide portfolio of several 100 products** in the segments SBC, LDO, IVN and PMIC (power management IC)
- **Interact with Infineon's regional organizations and key customers** fostering global collaboration and close customer relations
- **Lead a transnational team in an international environment**

Profile

You listen actively to the customer and consider his point of view, thoughts, ideas and establish a longstanding relationship. Coming up with new ideas to reach the next level of innovation motivates you? Moreover you remain focused on solutions, open, and flexible even when under pressure.

You are best equipped for those tasks if you have:

- A **degree in a technical-oriented field and a degree in business administration** or equivalent experience in a related field

At a glance

Location:

Job ID: **HRC0788802**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0788802**
www.infineon.com/jobs

Contact

Thomas Bloch



- More than 8 **years of experience in semiconductor industry** with a focus on **Product Marketing and Business Development**
- **Experience in leading a Team in an international environment.**
- In-Depth expertise in **leading complex negotiations**
- Several years of practical experience in **building a trustful relationship** within Infineon's regional organizations, its business lines across divisions and its customers
- **An open-mindset and curiosity** for diverse perspectives combined with intercultural sensitivity
- **Excellent People Management Skills and proven record of Team Leading**
- **Excellent proficiency in English**, spoken and written, German will be an added advantage

Why Us

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

