

Driving decarbonization and digitalization. Together.



Internship or Working Student: Product Marketing for Automotive Microcontroller Software (f/m/div)

Job description

As a global semiconductor leader in power systems and IoT, we enable game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. That's why you probably use our products every day: smartphone, charger, electric toothbrush, coffee machine, refrigerator, remote control and much more. We are looking forward to your application!

- **Focus on the future:** Creation of Software Marketing Collaterals **for our Software running on our Automotive Microcontoller**
- **Take responsibility:** Support in presentation of customer meetings, tradeshow and events
- **Experience project management:** Internal project management office and assistance for the product marketing head

Profile

- **Study field:** You are studying Business, Informatics or Electrical Engineering with a keen interest in Business Administration, Business or Innovation Management, Marketing or similar subject or the other way around
- **Personality:** You are organized and can work independently and bring a high level of self-motivation
- **Skills:** You bring strong interpersonal skills and have the ability to work with a variety of personalities and cultures
- **Mindset:** You are strong in analytical and strategical way of thinking
- **Language skills:** You fluently speak English, German is a plus

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)
- High school report

Benefits

At a glance

Location: **Munich (Germany)**
Job ID: **HRC0763785**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0763785**
www.infineon.com/jobs



Contact

Rebekka Kohnle
Recruiter



- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 220 spots, open until 5:30pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs; Possibility to work remotely from abroad (EU)

Why Us

Further links:

- [Find out](#) what we are looking for in your CV
- [Find out](#) how the student application process works with us
- [Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

Automotive Microcontroller: We make green mobility smart

As a leading automotive microcontroller vendor, the Infineon business line **Automotive Microcontroller** (ATV MC) offers the industry's most comprehensive microcontroller and software portfolio. The three major product families, AURIX, TRAVEO and PSoC, provide the newest innovation in performance, connectivity, power consumption, safety and security.

We enable the latest advancements in the dynamic automotive market, such as vehicle electrification, automated driving and driver information & interaction. Being at the core of transformation, we pave the way for new technologies, such as artificial intelligence and dependable computing, as well as higher levels of connectivity, security and user experience. So, join us to create a better future together.

[#AutomotiveMicrocontroller](#)

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

