

# Driving decarbonization and digitalization. Together.



## Senior Manager Business Intelligence and Development (f/m/div)\*

### Job description

You like to contribute to business success with your strategic and business-oriented approach? Your goal is not only to understand the numbers, but also the underlying relationships? Are you excited to take on new challenges and keen on gaining unique strategy and marketing insight within a leading technical company? Furthermore, you consider yourself a hands-on person with a great team spirit and very good communication skills? Then you have found the right position! As Senior Manager Strategy, Market and Business Intelligence you have the opportunity to execute decision-relevant studies and to draw strategic and operative conclusions based on your findings. In this way you help us, for example, to give insights into the semiconductor market development, allocate resources effectively, enable top-management decisions, and increase profitability. You will be part of the Business Intelligence and Development (BID) team and contribute to its success as well as support other departments of the Power and Sensor Systems (PSS) Division in a wide range of activities.

In your new position you will take over the following responsibilities:

- **Orchestrate and further develop the PSS market model** in coordination with Sales & Marketing
- **Structure and implement the strategy development process of PSS** with regard to market development, strategic key questions, business cases and risk analysis on division and business line level together with different stakeholders
- **Participate in the analysis of the PSS portfolio and competitive environment** with regard to business and product portfolios as well as the market environment in cooperation with representatives from the business lines
- **Support strategic M&A projects** and work closely with the IFX Strategy Department
- **Support the internal and external reporting** of the division as well as the business lines
- **Prepare ad-hoc analyses for the Infineon & PSS Top Management**
- **Support projects** at PSS level with your business and market knowledge
- **Further drive automation and digitalization topics** for the improvement of internal processes and systems

### Profile

### At a glance

Location: **Munich (Germany)**  
Job ID: **HRC0760475**  
Start date: **Jul 01, 2024**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0760475**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

**Katrin Weiß**  
Recruiter



You appreciate reliable data and know that it is the basis for long-term entrepreneurial success in order to make forecasts for the future. You know how to provide your partners and customers with this relevant information to support the growth of our business. It is easy for you to structure complex topics and effectively share them thanks to your remarkable communication and stakeholder management skills. In discussions you can not only represent your opinion steadfastly but also explain it comprehensibly. At the same time, you appreciate diverse input and respect the viewpoints of others. In a team you always strive for a high-quality working atmosphere, open cooperation and exchange.

What makes you an ideal candidate?

- Either a **degree in economics / business and a strong affinity for physics and electrical engineering, or a degree in physics / electrical engineering and business knowledge** (e.g. through an MBA)
- **Several years of experience in consulting, strategy, market analytics or banking**, optimally in a large, international company and therefore familiarity with topics like M&A, Marketmodel and competition analysis
- Fun and passion to **gain knowledge on semiconductor markets and to combine it with business acumen**. The interest to learn more about our products and the technical aspects of semiconductors
- Being able to **convey complex topics with passion and to communicate them in a tangible way to top management** as well as colleagues without a technical / business background
- The **ability to work under pressure to keep deadlines**, ad-hoc requests and multiple stakeholders at the same time
- Very good **MS Excel and PowerPoint skills**
- Excellent **English language skills**. Knowledge of German would be very appreciated

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 220 spots, open until 5:30pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs; Possibility to work remotely from abroad (EU)

## Why Us

**Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

**–Power & Sensor Systems (PSS) drives leading-edge power management, sensing, and data transfer capabilities –**

The PSS division powers decarbonization and digitalization with a wide range of energy-efficient and digital solutions. PSS semiconductors help avoid carbon emissions, use resources sustainably, manage power effectively and intelligently, give 'things' smart senses, and process data quickly and reliably. The portfolio includes



power, connectivity, RF, and sensor system technologies to develop smaller, lighter, smarter, and more efficient solutions for consumer devices, smart home/building applications, robotics, computing and data centers, charging devices, power tools, and much more.

The next generation of silicon and wide-bandgap (SiC and GaN) solutions provides unparalleled performance and reliability for 5G, big data, and renewable energy applications. These materials are paving the way for further energy and carbon savings. Highly precise XENSIV sensor solutions are enabling IoT devices to react intuitively to their surroundings for seamless user interactions while audio amplifiers bring exceptional sound experiences to smart speakers and other audio use cases.

[Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

**We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant 's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

