

Driving decarbonization and digitalization. Together.



Working student: Automotive Marketing and Business Analytics (w/m/div)

Job description

We are more than 58,600 employees worldwide at 86 locations. If you want to become a part of Infineon and help us make life easier, safer and greener, then apply! We are looking forward to your application!

- **Shape the future:** As part of the ATV Marketing team you will conduct data analysis and run small projects with a focus on the further development of pricing excellence within Infineon's Automotive Division
- **Take responsibility:** You support the management team in the development and execution of pricing strategies and provide insightful data analyses for our sales and marketing teams
- **Expand your horizons:** Your work will cover sales and marketing activities for all of Infineon's automotive products, via multiple B2B sales channels and customer classes, entailing collaboration with Infineon colleagues across the globe

Profile

- **Study field:** You are currently studying Business Administration, Data Analytics or similar
- **Background:** You have, ideally, a combination of technical background with business administration and data analytics
- **Experience:** You already possess data analytics and project management experience
- **Skills:** You showcase excellent communications and stakeholder management skills. You are very proficient in Excel and Powerpoint, additional skills for data analytics and visualization (e.g. Tableau, Power BI, R, python) are a plus
- **Way of working:** You strive to deliver a high quality in your work – your colleagues can rely on your results.
- **Personality:** You have a creative and solution-oriented mindset and think outside the box - you are always eager to try out new concepts and improve
- **Language skills:** You have very good English skills, both written and spoken

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript (not older than 6 months)

At a glance

Location:

Job ID: **HRC0749663**

Start date: **as soon as possible**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0749663**
www.infineon.com/jobs

Contact

Ana Pacheco

Recruiting Trainee



- High school report

Important information:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled, and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **You should live close to the site:** It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

Why Us

[Find out](#)

what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The ATV division is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

