

Driving decarbonization and digitalization. Together.



Senior Manager Application Management Solar, EV-Charging, ESS (f/m/div)

Job description

Would you like to manage the G2M strategy in EMEA for the applications solar, energy storage, EV-charging, contribute to market introduction and lead G2M activities on application level? As Senior Manager Application Management Solar, EV-Charging, ESS (f/m/div) you would do exactly this. If this sounds interesting to you, then apply now!

In your new role you will:

- **Manage the G2M strategy in EMEA for the applications solar, energy storage, EV-charging**
- **Contribute to market introduction and lead G2M activities on application level**
- **Contribute to lifecycle management of Infineon offering** for the respective application and provide guidance on **market development** and **application roadmap**
- **Refine and tailor** continuously **value proposition to customer** and related channel
- Contribute to **pricing guideline, maximizing value-based mark up** and **quoting within given limits** on application level
- Support **sales and business development activities** on application level
- **Train sales and field application engineers** on applications, respective Infineon bill of material offering, trends, etc.
- **Analyze market/competitors** regarding value chain and commercialization on application level using regional input
- Contribute to the **development of application related content for blue books** regarding commercialization

Profile

You are able to quickly establish a successful cooperation, clarify areas of responsibility, coordinate your work with colleagues, and regularly share your insights with them. You act as an entrepreneur, focus on results and stay aware of costs and commit yourself to the results of your own team and the company as a whole. Furthermore, you are personally committed to the customer's concerns and award them a high-priority and focus your efforts on finding solutions that offer added value for both sides.

You are best equipped for this task if you have:

- A degree in **Electrical Engineering** or similar

At a glance

Location:

Job ID: **HRC0662822**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0662822**
www.infineon.com/jobs

Contact

Dagny Alexa Romeike

Senior Specialist Recruiting



- **At least 6 years** of professional experience in **application engineering, application management, product marketing, product management, business development**, development within the **solar, EV-Charging, energy storage** industry
- Strong **communication skills**
- Ability to tap the full potential of **digital marketing activities** as a digital native to **maximize the customer reach**
- **Willingness to travel** within EMEA
- Fluent in **English and German**

Why Us

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Green Industrial Power (GIP) empowers a world of unlimited green energy –

The **GIP division** delivers leading semiconductor solutions for the smart, green, and efficient conversion of electrical energy, covering all steps in the energy chain from generation through transmission to storage and consumption. Its broad range of applications spans renewable energies, electric vehicle charging, industrial power supplies, trains, electric commercial vehicles, and home appliances.

The GIP product portfolio encompasses IGBT power transistors and the driver ICs that control them, flanked by an expanding lineup of solutions based on SiC. Its growing analytics, service, and software offering complements this wide spectrum – reaching beyond products to create additional value for customers. Infineon is the global number one in power semiconductors and – with the broadest portfolio of SiC solutions for industrial applications – GIP is leading the transition to wide-bandgap technologies. GIP solutions handle energy more intelligently and efficiently – driving decarbonization for a better tomorrow.

[Click here](#) for more information about working at GIP with interesting employee and management insights and an overview with more #GIPDreamJobs.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

