

Driving decarbonization and digitalization. Together.



Regional Community Management - Japan (Location : Tokyo)

Job description

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In your new role you will:

- Work with a global team of community managers to run user adoption and content generation programs for Infineon Developer Community. Nurture an active and engaged community around our products.
- Closely interact with internal stakeholders to promote community among distributors and customers in the region.
- Execute marketing campaigns internally or externally, promoting community and its services.
- Take prompt actions on customer feedback to improve our quality of service.
- Regularly track and report key metrics indicating regional user adoption and content growth.
- Act as the community point of contact for any in-person/online events in the region
- Help efficient onboarding of community members, by creating help documents and training videos.
- Connect and maintain a healthy relationship with top contributors from the region, nurture them as community advocates.
- Define and run incentive programs for contributors.
- Focus on efficiently translating technical resources such acknowledge articles, application notes etc., into Japanese with the help of contributors.
- Establish and enforce policies for engagement in Japanese community.

Profile

You are best equipped for this task if you have:

- **JLPT N**
- TOEIC750) / Business English skill
(Email/Reading Manual/Conversation/Phone conversation/Teleconference, Business Negotiation)
- PC Excel, PowerPoint, Outlook etc.)
- / Team Working

At a glance

Location: **Tokyo (Japan)**
Job ID: **HRC0629449**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0629449**
www.infineon.com/jobs



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- 3 to 5 years of experience in managing online communities, preferably developer communities.
- Efficient communicator, comfortable interacting with engineers across the globe, as well as Infineon leadership (written & verbal).
- Prior experience in semiconductor industry would be a plus.
- Digital marketing expertise would be a plus.
- Self-motivated, passionate, with the ability to work independently and as part of a global team.
- Process oriented, with strong analytical and time management skills
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Benefits

- **Tokyo:** Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Part-time work possible, certain conditions apply; Monthly works doctor visit, annual flus shot & medical check-up; Various restaurants in our office building; Aflac insurance from health insurance associates; Wage payment in case of sick leave

Why Us

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

