



Student Job: Marketing for LED Lighting and Smart Lighting (f/m/div)*

Job description

Did you know that LED Lighting was one of the key technologies that have contributed to world climate protection? If you would like to participate in developing this exciting application area you have the chance to do so now! To work on new market segments like Smart Lighting and Horticultural Lighting – you have to apply and join our Application Marketing team!

The developments in the LED Lighting industry affect efficiency, cost, demand, competition, and production. Smart Lighting solutions allow for more control of lighting, resulting in more consumer options and higher-quality lighting designs. In order to support these goals, you will join our Application Marketing team and be responsible for:

- Preparing **customer presentations**;
- **Enhance and improve the lighting website** page;
- Preparing the **lighting market model**;
- Carrying out **market & competitor analysis**;
- **Work on new market segments**, such as horticultural lighting and smart lighting.

Profile

You are best equipped for this job if you:

- Are **studying Industrial Engineering, Management and Technology** or similar;
- Have an **advanced skillset for PowerPoint and Excel** work;
- Are **fluent in English** – German would be a plus;
- Have **good communication skills**;
- Are interested in technical topics if you do not have a technical educational background.

Please attach the following documents to your application:

- CV in English;
- Certificate of enrollment at university;
- Latest grades transcript;
- High school report.

Additionally, the following prerequisites apply for student jobs:

- **You have to live somewhat close to the site**: more than 150 kilometers is too far a travel for a student job;
- **You have to be enrolled in either your Bachelor or your Master studies** to be eligible for a student job.

At a glance

Location: **Munich**
Job ID: **39500**
Start date: **immediately**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **39500**
www.infineon.com/jobs

Contact

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