



Senior Global Application Manager for Automotive Power Systems (f/m/div)*

Job description

You are an entrepreneurial thinker, a creative problem solver and like to drive things forward? You have an agile mindset to cope with a dynamic, high speed environment? Collaborating with colleagues from all over the world and on a cross-functional level is a spur to you? Then this is the right job for you: we are looking for an Application Marketing Manager who drives business development and global Application Marketing activities in the field of xEV power systems (such as off-board and on-board EV charging, battery main switch).

In your new role you will:

- Take **business responsibility** with regards to the eEV Power Systems segment
- Create **understanding of the market and its trends** as well as customer needs by building strategic relationships with our customers, partners and international colleagues
- Identify **growth opportunities** and focus areas in a fast growing and dynamic market
- Define, drive and deploy the entire **Go-to-Market strategy** for the xEV power systems application segment in various countries and regions
- **Set team priorities** in a fast changing market landscape
- **Support the growth of a global team** focused on xEV power systems application
- Act as **business partner for Sales** regarding to all business-related issues (e.g. decision on customer's pricing, business model, target customer selection and their projects priority, etc.) and act as key contributor to the development of the sales team towards value selling
- **Contribute to the overall Power Management and Multimarket business plan** (i.e. application strategy in alignment with business lines) for the assigned application segment & power applications
- **Influence the application & system roadmap** which determines the technology and product roadmap

Profile

You are a natural networker who quickly establishes strong relationships – both within and outside the company. You are aware of the strengths, needs for development, and motivational drivers of your team and balance the customer's requirements and the interests of Infineon.

You are best equipped for this task if you have:

- A **degree in Engineering – preferable in power electronics**
- At least **8 years of experience in marketing** with **profound knowledge of the automotive market as well as technical understanding of power systems**
- **Excellent leadership, communication and negotiation skills** as well as **international business expertise** as you have managed international and inter-cultural projects and teams
- **Excellent English** and preferably German skills

At a glance

Location:	Munich
Job ID:	39278
Start date:	immediately
Entry level:	Professionals / experienced
Type:	Full time
Contract:	Permanent

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