



## Senior Product Marketing Manager

### Job description

Are you actively looking for a new career challenge? This may be the opportunity to create new products for Industrial markets as a Sr. Product Marketing Manager at Infineon. Remote location is a possibility. Come join our team and apply now!

#### In your new role you will:

- Develop strategy, new product roadmap, and initial marketing plans for **galvanic isolated gate driver IC families**.
- Financially responsible for return-on-investment scenarios and sustainable **business cases** for profitable growth.
- Work with R&D teams for **development of new products**, new packages, new innovation, and new technologies.
- Develop, maintain and expand **relationships with key customers** in the following industrial markets and applications: **industrial drives, renewables, EV charging, robotics, ESS, UPS, and industrial automation**.
- Monitor competitive activity and identify **customer needs** for new product development strategies.

### Profile

#### You are best equipped for this task if you have:

- Bachelor or Masters's Degree in Electrical Engineering or related discipline and **5+ years in semiconductor IC and/or power management field**.
- Experience with **galvanic isolated high-voltage gate driver ICs** and the various markets they play in.
- Knowledge of **power switches** (IGBT, Silicon and SiC MOSFETs) used in industrial applications.
- The capability to understand key customer requirements - **both technical and commercial needs**.
- Highly developed interpersonal skills to work with different cultures, departments, and divisions.
- Demonstrate a high level of leadership by promoting values that drive behaviors that create a culture of **collaboration, teamwork, transparency** and a **passion for success**.
- The willingness to travel with high frequency occasionally.
- Ability to speak German is a plus.

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### At a glance

Location: **El Segundo, CA (United States)**  
Job ID: **361336**  
Start date: **Aug 23, 2022**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **361336**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



for more information about working at IPC with interesting employee and management insights and an overview with more #IPCDreamJobs.

## Benefits

- **El Segundo, CA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation

## Why Us

**Part of your life. Part of tomorrow.**

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

*Infineon Technologies Americas Corp. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.*

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

### **IMPORTANT NOTICE:**

Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

