



## Working Student: Web Governance (f/m/div)\*

### Job description

Are you interested in marketing related topics and consider yourself a pro in the digital world? Do you want to become a member of Infineon's Product Owner Web team, which is responsible for all websites on [infineon.com](http://infineon.com)? In this student job you will work in an international team and support us with several tasks in the field of SEO, UX, digital content marketing and project management. Could we make you curious? Then apply now and join us!

In your new role you will:

- Support the **team during digital transformation**
- Support **communication** within the company e. g. d **epartmental intranet, internal blog and newsletters**
- Maintain and update **web pages via our content management system (CMS)**
- Improve our **web page layout together with our marketing colleagues** to build effective content
- Provide **research and analysis** of different internet **projects such as online surveys or web analytics**
- Support **marketing and operational projects** e. g. competitor overviews, online surveys or web reporting
- Create **training material for other students**

### Profile

You are best equipped for this task if you are:

- Studying **Management, Marketing (Communications), Computer Science** or something similar
- A fast learner looking to expand your **knowledge in the digital world**
- A **team player with a positive attitude** and strong attention to detail
- Have a **creative eye and have basic knowledge of Content Management Systems (CMS)**
- Proficient with **MS Office tools (Excel, Word, PowerPoint)**
- Gained experience in **online/digital marketing** or as a **webmaster** as a plus
- Skilled with **Adobe Photoshop, Corel Draw or Google Analytics** as a plus
- Fluently speaking **English**

Please attach the following documents to your application:

### At a glance

Location: **Munich (Germany)**  
Job ID: **360074**  
Start date: **as soon as possible**  
Entry level: **0-1 year**  
Type: **Part time**  
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **360074**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)

### Contact

**Ayline Föll**  
Recruiter



- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Additionally, the following requisites apply for working students:

- **You must be enrolled and not on academic leave:** Proper students (according to German law) are warmly welcome!
- **You should live close to the site:** More than 150 km distance is not recommended for a working student job due to the travel.

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

## Why Us

**Part of your life. Part of tomorrow.**

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

**– You can find the headquarters of Infineon Technologies AG in Neubiberg –**

In Campeon, besides working towards our goal of being one of the most sustainable companies in the world, we are improving everyone's future by making the technology of tomorrow.

At Infineon, we are also very focused on work-life balance, so here you will be a step away from the center of Munich where you can surf in the Englischer Garten and drink a fresh beer after work.

*\* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

