



## Trainee Technical / Product Marketing Automotive (f/m/div)\* - International Graduate Program

### Job description

Are you ready to start your career in a fast-moving, future-oriented environment? The International Graduate Program (IGP) at Infineon gives you full insight into how we come up with innovations. Our products enable self-driving cars, help save tons of CO<sub>2</sub>, and allow contactless (and secure!) credit cards payments. Joining the IGP will give you the big picture of Infineon: Over the course of 18 months, you have at least three different assignments – one of them abroad. By working in different departments, you can get an idea of what suits you best. From the beginning, you'll have a chance to roll up your sleeves and take on challenging tasks. Besides that, you have the opportunity to build strong global relationships across sites, functions and departments, and to meet the global IGP community face to face and at virtual conferences. And if that isn't enough, you'll have permanent employee status from the start.

As an IGP Technical / Product Marketing Trainee for our Automotive Division you will work on your own projects and get in depth-knowledge into technical / product marketing and cross functional project-teams. Within the different assignments, projects and classroom trainings you will build many of the strengths we rely on from leaders in our organizations.

Your program consists of the following elements:

- **At the Munich Headquarters**, you will **contribute to technical or product marketing input** and **activities** within the product lifecycle process for a certain product line within our business lines Body Power, High Power or Sense & Control
- **International assignment of 4 – 8 months** either in **Asia** or the **United States** to **cover the different areas of our global interdisciplinary expert team** (i.e. Sales, Regional (Technical) Marketing, Technical Support, Production, R&D, Finance etc.) and to **build up your own network**
- **Support the kick-off of new product** and **roadmap projects** based on customer needs and market analyses
- **Be engaged** in the **whole product creation cycle** from product idea, through specification definition, business case preparation, tracking of project activities and generation of Go-to-Market plans
- **Be the technical / product marketing representative in cross functional project-teams** to understand customer requirements, product features and values and to meet customer's and Infineon's business needs
- **Be part of a global interdisciplinary expert team** consisting of technical / product marketing, product development, quality, finance, sales and regional marketing

### At a glance

Location: **Munich (Germany)**  
Job ID: **359961**  
Start date: **Nov 01, 2022**  
Entry level: **0-1 year**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **359961**  
[www.infineon.com/jobs](https://www.infineon.com/jobs)

### Contact

**Rebekka Kohnle**  
Talent Attraction Manager



We offer 3 trainee positions within the following product lines: **Product Marketing in Body Power** (LED Lighting Solutions), **Technical Marketing in High Power** (High Voltage Discretes & Chips) and **Product Marketing in Sense & Control** (Magnetic Sensing Systems). Please indicate in your cover letter, in which area you are most interested in and suitable for by stating your priorities from 1 to 3.

## Profile

You are curious and interested in a broad range of topics and always try to get new insights and ideas. You don't expect things to be handed to you on a silver platter. You question existing assumptions, put the customer at the heart of your actions and love change – which is guaranteed in the semiconductor industry. You are pragmatic and analytic, because we need both at Infineon. Standing still is not your thing. You find inspiration in working with different kinds of people, collaborating with your colleagues beyond borders on the big picture.

Plus, you fulfill the following qualifications:

- A degree in **Engineering, Electrical Engineering, Physics** or **Industrial Engineering** with knowledge in **Business Administration/Marketing** or a degree in **Business Administration** with appropriate **technical know-how**
- Already gained some **practical experience** in **technical product marketing** or **technical sales** e.g. through internships during your studies
- Ideally gained a **first working experience abroad**
- A **methodological and analytical mindset** and the ability to **understand, summarize and present technical topics**
- Experience on hands-on-technical lab work with semiconductor products
- An **affinity for technology** and **willingness to travel** to customers
- Fluent in **English** with **good communication and presentation skills** and **German** as a plus

And you fully agree with these statements:

- I am an **ambitious and open-minded** person who loves to get to know new people and learn about new topics
- When I think about moving **to another country for at least three months**, I want to start packing my bags
- **I like to work in teams that are very diverse and in which everyone speaks English**
- **I can't wait to present a concept to team and managers** – and I don't mind doing it in English
- My friends describe me as “ **highly independent and self-motivated team player** ”

**If this is you, then we want to make it easy for you to apply:**

All we need is your CV and your relevant certificates, such as your final university degree or your most recent university transcripts. Tell us more about your motivation for applying in a short cover letter. Convince us with your personality, special skills and experiences.

Please send your application documents at the **latest by 26.08.2022**.  
The Virtual Recruiting Day will take place on **Day, 05.10.2022**.

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and



kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

## Why Us

### Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– **Automotive (ATV)** shapes the future of mobility with micro-electronics enabling clean, safe and smart cars –

Semiconductors are essential to realize key trends like eMobility, automated driving and secure, connected cars. Infineon ATV is the #1 semiconductor partner in the fast-changing automotive world, based on our system knowledge coupled with our passion for innovation and quality. We are a key driver in the ever-advancing pace of digitalization in the automotive industry.

*\* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

