



Senior Manager - Online Marketing Engineering

Job description

Concept, design and implement strategies, programs and projects targeting all Infineon simulation and engineering platform; global alignment with internal and external partners

- Concept, design and implement strategies, programs and projects targeting all Infineon simulation and engineering platform; global alignment with internal and external partners
- serve the needs of all engineering persona groups in a globally consistent way to enable easy prototyping and design-in of sophisticated semiconductor solutions in a very short time
- stay customer connected and deepen user relationships by leverage data insights and user feedback along the customer journey to continuously improve and derive business actions
- prepare and hold internal and external trainings together with partners

Profile

- A degree in Electrical Engineering, Physics, Computer Science or related areas
- more than 5 years of work experience in one or more of the following fields: analog & digital circuit design, analog circuit simulation, web & software development, application engineering & marketing
- a proven track record as a project manager successfully lead interdisciplinary projects with high complexity levels in a cost-effective and innovative way
- hands-on experience with SPICE based simulation tools (e.g., SIMetrix, PSpice, TINA Spice, LTspice), PLECS, Matlab/Simulink and knowledge of languages such as SPICE, SystemC or Verilog is an advantage
- strong customer orientation with the ability to lead and motivate international high performance teams
- fluent English language skills with German or Chinese is a plus

Benefits

At a glance

Location: **Bangalore (India)**
Job ID: **359742**
Start date: **Sep 01, 2022**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **359742**
www.infineon.com/jobs

Contact

Rajani Bhaskar



- **Bangalore:** Coaching, mentoring & networking possibilities ; Wide range of training offers & planning of career development; Regional and local talent programs; International assignments; Career paths: Management career, Project management career, Technical ladder career, Individual contributor career, Professional career; Flexible work timing, Part time work, Work from home; Home office; Health & wellness reimbursement, Employee motivation forum, Spoorthi – Diversity club, Master health check up, Health promotion campaigns; Crèche facility; Annual success bonus; Mediclaim (dependents & top up), Personal accident, Term life; National Pension Scheme; Health promotion programs; Statutory benefits; Access for wheelchairs; On-site canteen; Paid sick leave, long term illness leave; On site Yoga classes, Sports club

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

