



Manager Distribution Marketing

Job description

Manager Distribution Marketing - supporting execution and controlling based on regional distribution strategy and targets regional distribution strategy

In your new role you will:

- **Supports execution and controlling** based on regional distribution strategy and targets regional distribution strategy
- Support relationships with **regional distributors in coordination with Distribution & EMS department**
- Supports **Asia Pacific business development (trainings, push programs, initiatives, special projects, Marcom activities, New Product Introduction)**
- Coordinates with **Regional and Global Distribution Marketing** to ensure support for regional distributors to achieve scalability
- Supports **distribution market intelligences** and data analytics from regional perspective
- Support **Controlling Distribution performance** including data analysis for the Division based on **Go Wider go to market strategies**
- Support **Review Processes for Division CSS (Connected Secure Systems) distribution business review and revenue alignment**

Profile

You are best equipped for this task if you have:

- Min **Bachelor's degree in Electrical/Electronics Engineering**, Microelectronics or Information Technology
- **Min 5 years** of professional experience in **Sales, Marketing, Field Applications Engineering**
- Experience in **microcontrollers , Wifi, Bluetooth** will be an added advantage
- **Experience in managing ASEAN, India and Korea semiconductor/electronics markets**
- Excellent communication and critical reasoning skills with fluency in English is a must
- A strong track record of planning and executing distribution strategy to achieve a specific goal, and achieving it
- Organizational skills, fast/thorough response time, a structured approach Business

At a glance

Location: **(Singapore)**
Job ID: **358903**
Start date: **Sep 01, 2022**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

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