



Internship: Employer Branding (f/m/div)*

Job description

Do you enjoy creating editorial content, are you confident with texts and have an eye for design? Your proactive, open manner sets you apart from others? With us, you will not only develop new ideas and concepts for various employer branding campaigns, but also implement them directly on your own - always with the goal of positioning Infineon as an attractive employer. Does that sound like just the right challenge? Then become part of an open, innovative team in the area of Employer Branding

In your new role you will:

- Support in content creation and maintenance of the **global Infineon Career website**
- Further develop and manage our **print and merchandise assortment**
- Assist in content creation for our **HR social media channels**
- Contribute to various **marketing campaigns and measures (Billboard campaigns, Google paid campaigns, Social Media campaigns)**
- Collaborate with the interfaces to **Talent Attraction, Student Attraction** as well as **University Relations**
- Gain **insight into other topics**, such as diversity and networking events.

Profile

You are best equipped for this task if you:

- Study **communication sciences, economics** or a similar field with a focus on **marketing, human resources** or **digital media**
- You have already gained initial experience through **internships** or **working student activities**
- Are characterized by your ability to express yourself in a **stylistically confident manner**, a **creative writing style** and **very good grammar skills**
- Like to work **independently** and **self-determined**
- Are not afraid to proactively **contribute your own ideas** and implement them independently
- A **very good command of written and spoken German and English** is a basic requirement

Please attach the following documents to your application:

- CV in English or German

At a glance

Location: **Munich (Germany)**
Job ID: **355866**
Start date: **2022-09-01**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **355866**
www.infineon.com/jobs

Contact

Annika Wimmer
Student Attraction Manager



- Certificate of enrollment at university
- Latest grades transcript
- High school report

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

Human Resources offers a forward-looking view to HR work. We think in the future, shape change, ensure the qualification and commitment of our employees and derive our mission from the overall Company strategy - providing the best possible support to achieve these goals.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

