



Sr. Product Marketing Manager - Power Management ICs

Job description

You have strong marketing and leadership experience with at least 5+ years in semiconductor related technical marketing roles in Power Management ICs. Your solid communication skills will be instrumental in working closely with key customers and internals globally, developing business relationships and steering large teams effectively. In this role, you will take ownership of product developments and provide guidance to the team in developing right-fit products offering DC-DC solutions. This includes ensuring smooth transition from development phase to mass production for product releases, as well as tracking market trends, driving product roadmap and ensuring sustained revenue growth.

Infineon's Enterprise Power Product Line offers total system **DC-DC solutions** for server /storage/communication/high-end **consumer applications** to power high-performance CPUs, GPUs, ASICs & SoCs with a broad portfolio of **Multi-phase Digital Controllers, Powerstages (OptiMOSTM) & Integrated Point Of Load (IPOL) solutions** for 12V & 48V input systems. With cutting-edge **digital controller technology** and best-in-class **OptiMOSTM MOSFETs** / packaging technology, Infineon provides best-in-class **Power Management solutions** for Computing Platforms.

In your new role you will:

- Take ownership of product developments (**Digital Power Management**) and provide **guidance to the team** in order to develop right-fit products in a timely manner
- Work closely with the internal teams to **ensure smooth transition from development phase to mass production** once products are ready to be released
- Proactively **track market trends** and **drive product roadmap and strategy** based on evolving customer expectations and market needs to **ensure sustained revenue growth** for the Product Line
- Generate crisp **customer communication materials** on our products and solutions for our Sales teams
- **Ensure revenue expectations are met** in a competitive market and develop strategies to achieve continuous revenue growth and **market diversification**
- **Work closely with key customers** and **develop relationships** to ensure long-term business success
- Work closely with the Sales & Marketing teams worldwide and provide clear guidance on our **product positioning** and **pricing strategies**
- Travel 25% of the time to collaborate with internal teams and customer engagements

At a glance

Location: **Milpitas, CA (United States)**
Job ID: **355619**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **355619**
www.infineon.com/jobs



Profile

You are self-driven and extremely motivated with a can-do attitude. You successfully team with and enjoy working with others in a large, global matrix organization.

You are best equipped for this task if you have:

- BSEE or equivalent, Business degree is a plus
- **5+ years in semiconductor related technical marketing roles in Power Management ICs**
- Ability to multi-task and make quick decisions with limited information
- **Excellent communication skills** to promote our products/solutions effectively to customers and internal teams
- Ability to clearly articulate ideas, **market trends and strategies** to internal teams
- Ability to make clear decisions during product developments and **steer large teams effectively**, ensuring timely execution of the products
- Solid understanding of **pricing methodologies and tactics** to ensure profitable, long-term business wins with customers

Infineon **Power & Sensor Systems (PSS)** semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world.

Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

– We drive leading-edge power management, sensing and data transfer capabilities –

[Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

Benefits

- **Milpitas, CA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible working conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

Infineon Technologies Americas Corp. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by



local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your on-boarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

IMPORTANT NOTICE :

Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

#LI-MA1

