



Specialist User Research (f/m/div)*

Job description

We are looking for a proactive and customer-focused person who is passionate about working in a global, dynamic and interdisciplinary team that drives digital sales & marketing transformation to the next level. We are offering a great opportunity as Specialist User Research to make an impact and shape the Infineon digital experience which consists of a variety of exciting projects.

In your new role you will:

- **Provide answers** to the most challenging questions in **product design**
- Facilitate **user research workshops** with stakeholders and customers
- Contribute **research and perspective** throughout the **user experience process**
- Explore **user behavior and motivation** and work on a diverse number of **digital experiences**
- Work closely with **designers, product managers** and **developers** to uncover user insights and provide **feedback** to appropriate parties, **representing the users' voice**

Profile

You are a self-motivated individual who is personally committed to the concerns of our internal and external customers. Other than that, you have a good sense for current trends and see potential obstacles as an incentive and opportunity for constant improvements.

You are best equipped for this task if you have:

- A degree in **communication studies, cognitive science, media design, (business) informatics** or similar and ideally first experience in related industry
- Good understanding in both **qualitative** and **quantitative methodologies** (e.g. usability testing, interviewing, questionnaire development)
- Ability to **develop creative approaches** and **willingness to learn and experiment**
- Acute **attention to detail**, analytical and self-motivated
- Good **observation skills** and **quick comprehension**
- Fluent in **English**, German as a plus

Benefits

At a glance

Location: **Munich (Germany)**
Job ID: **355517**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **355517**
www.infineon.com/jobs

Contact

Sebastian Schmaus
Talent Attraction Manager



- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

