



## Senior Manager Product Marketing, Machine Learning

### Job description

As a Senior Manager of Product Marketing, Machine Learning, you will be responsible for Owning and defining the ModusToolbox Software requirements, strategy, and priorities related to MCU's needs; Does this sound exciting? if so, please apply today!

#### In your new role you will:

- Working with internal Software and Application teams to solve problems and assist in the delivery of content.
- Define **Software Requirements related to the IoT Market.**
- Define and drive the Networking and Application Software that utilizes our Connectivity devices.
- Define and deploy Technical Marketing Collateral to improve the development experience and time to market.
- Work with the tool team collaborating on requirements for complex software to improve the development experience and time to market.
- Responsible for our **MCU Software roadmap** and extracting requirements from our customers.
- Work with our internal Infineon sales and field teams to help win designs with Software.
- Create Technical Videos, Blogs, White Papers and Documentation that help developers successfully use Infineon MCUs.
- Be hands-on using and **developing Infineon MCUs to understand improvements** and create demonstrations.
- Evaluate new Software products from internal and external teams.
- Perform Software competitive analysis to find gaps and improvements.
- Lead and participate in training sessions, online and in-person (when safe) showing how to use our **ModusToolbox Software Products.**
- Collaborate with the Software Architect teams on how to improve the development experience.
- Engage with strategic partners who provide value-added content to our customers.
- Provide inputs and drive changes to the outbound marketing of our Software Products.

### At a glance

Location: **Austin, TX (United States)**  
Job ID: **354625**  
Start date: **Sep 05, 2022**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **354625**  
[www.infineon.com/jobs](https://www.infineon.com/jobs)

### Profile



### You are best equipped for this task if you have:

- More than 10 years of technical work experience with more than **5years in IoT**.
- Deep understanding of **MCU system development** – how to help software engineers get their jobs done in the most effective manner.
- 5 years of experience launching, owning and maintaining Software as a product.
- Deep technical understanding of **IoT Product systems around HMI, Voice and Graphics**.
- Technical understanding of Security and how it's implemented by our customers.
- Deep technical understanding of Connectivity and how customers want to use it.
- Experience using Linux and how Linux concepts can improve the RTOS developer experience.
- Excellent skills in listening and requirements gathering.
- Experience working with teams worldwide.

The **Connected Secure Systems (CSS)** segment offers comprehensive systems for a secure, networked world with a portfolio built around reliable, trendsetting microcontrollers as well as wireless connectivity and security solutions. Over the past decades, CSS has developed microcontroller, Wi-Fi, Bluetooth and combined connectivity solutions (known as connectivity combos) and hardware-based security technologies. The products are used in a broad range of applications: from consumer electronics, IoT and home appliances to IT equipment, cloud security and networked cars all the way to credit and debit cards, electronic passports and IDs. With its leading technologies in the areas of computing, connectivity and security, CSS makes a decisive contribution to protecting today's and tomorrow's networked systems.

[Click here](#) for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

## Why Us

### Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

*Cypress Semiconductor Corporation is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.*

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

### IMPORTANT NOTICE:



Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

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