



Product Manager for Integrated Circuits Products (f/m/div)*

Job description

Do you act initiatives and like to solve a variety of problems in a changing business environment? Are you a talented communicator within a cross-departmental organization who has a passion for technical topics? Then, we have a great opportunity for you to join us as a Product Manager for Controller Integrated Circuits in Industrial and Consumer applications. Be part of our PSS (Power and Sensor Systems) Division and manage a broad and established IC (Integrated Circuits) portfolio!

In your new role you will:

- **Identify opportunities and drive global business development for IC products** (Industrial and Automotive Lighting as well as Consumer) ensuring design-wins together with Sales
- **Create and execute the go-to-market strategy** for your broad IC portfolio, including campaigns about focus products and applications
- **Elaborate, together with Technical Marketing and Application Marketing**, on e.g. fighting guides and other **technical collateral materials** or **trainings/webinars**
- **Manage the product portfolio** through its lifecycle and develop product volume and revenue forecasts short and long term
- Be globally responsible for **pricing and quoting**
- Capture global **product requirements** and support the development of new product ideas

Profile

You anticipate even the future needs of client and engage actively with the client about these needs. You remain aware of the big picture even in complex situations and take decisions despite uncertain circumstances.

You are best equipped for this task if you have:

- A degree in **Electrical Engineering, Industrial Engineering, Business Administration** or similar
- At least **3-5 years** of relevant work experience in **Marketing and/or Sales** with a technical background
- Proven experience in **Product Management, Business Development** or **Technical Marketing** in the electronics industry
- A positive, enthusiastic and self-driven attitude to **interact successfully with internal and external stakeholders on a global level**

At a glance

Location: **Munich (Germany)**
Job ID: **354521**
Start date: **as soon as possible**
Entry level: **3-5 years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **354521**
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Contact

Bari Guritno
Talent Attraction Manager



- You are a real **team player** contributing with both marketing competency and hands-on support when needed
- Fluent **English** communication skills – German language is a plus

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

–Power & Sensor Systems (PSS) drives leading-edge power management, sensing, and data transfer capabilities –

Infineon **PSS** semiconductors are enabling intelligent power management, smart sensitivity, and fast, reliable data processing in an increasingly digitalized world. Our state-of-the-art power and connectivity devices make chargers, servers, mainboards, power tools, and lighting systems smarter, smaller, lighter, and more energy-efficient. In addition, our trusted sensors give things an intuitive sensing capability to make them contextually aware, and our RF chips support fast and reliable data communications. [Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

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