



Internship: Marketing Assistant

Job description

We are looking for motivated and committed students (f/m/div)* who are willing to learn new things and work in a innovative company acting on a global scale. An exciting working environment characterizes this internship as well as an attractive salary. Apply now for this internship in Villach and support our team.

In your new role you will support the product management team with:

- **Go-to-market activities**, such as creating and updating promotion material & promotional slide sets
- **Communicating and visualizing data insights**, e.g. through dashboards
- **Conduction** of required **market** and **business analyses**
- **Content maintenance** on different team platforms

Further Information:

Type of employment: Temporary / Full-time (flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 6 months

Profile

You successfully meet the requirements, if you are a motivated and committed student (f/m/div)* from a technical or economical field. You are best equipped for this task if you additionally offer:

- A high level of proficiency in **MS Excel** and **MS PowerPoint**
- **Fluent English skills** (German as a plus) and possess good communication skills
- **Team playing** and strong **interpersonal skills**
- The ability to **work independently**, in a structured and accurate manner
- Knowledge of basic **business concepts**

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group B for bachelor students, employment group D for master students (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>).

Please attach the following documents (German or English) to your application:

- Motivation letter
- CV

At a glance

Location: **Villach (Austria)**
Job ID: **354376**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **354376**
www.infineon.com/jobs

Contact

Nico Steinhauser
Student Talent Attraction Manager



- Certificate of matriculation at a university
- Transcript of records
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter

Benefits

- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon PSS semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

Infineon Hub - Connect. Create. Challenge.

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young professionals.

Check out our upcoming events:

[Infineon iHub](#)

