



Senior Manager Technical Marketing

Job description

In your new role you will:

- To drive and follow up Joint Projects with external strategic partners, research institutions and universities across greater China region.
- Support our global training planning and accompany eLearning productions for the Power and Sensing System.
- Actively manage Hi-Reliability Power and RF product together with the regional sales and product line engineer to achieve Design-Win Target.
- Deep involvement between local application team and smart building / smart home eco system partner to ensure project timeline.
- Effectively translate customer expectation into product / system specification from semiconductor and IoT / smart sensing system perspective.
- Derive and roll out local strategy to ensure company's presence in focus application market through technologies advancement.

Profile

You are best equipped for this task if you have:

- Preferably Master degree in Electronic Engineering or similar field of studies;
- At least 8 years of experience in project management, ideally in technical marketing for semiconductor industry;
- Demonstrate solid result in demand creation, setup new business model, line up different partner to complete IoT ecosystem;
- Experienced cooperation with Greater China universities, research institutions and industrial partner for joint development;
- Perform regular reporting to management about project status, schedule and blocking point;
- Profound Project Management skill and planning methodologies and tools (e.g. Waterfall, Agile);
- Agile mindset, stress resistant, can-do attitude and out-of-the box thinking capability;
- Outstanding writing and verbal communications skills in English is required. Fluency in spoken Mandarin will definitely be a plus.

At a glance

Location:

Job ID: **353303**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

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