



Internship: Business Strategy & Development (f/m/div)*

Job description

Are you eager to take on new challenges and keen on gaining unique strategy and marketing insight within a leading technical company? Furthermore, you consider yourself a hands-on person with a great team spirit and very good communication skills? We are offering an internship in the Business Intelligence & Development (BID) team of the Power & Sensor Systems division. Objective of this internship is to support the BID team to link end application markets, semiconductor market insights and strategy analysis. Furthermore, you will support the team on daily tasks and projects. Through this you will gain unique business, market and organizational insight of a leading technological company's operations and strategy. Do not miss this opportunity and apply now!

During this internship you will support the BID team to link end application markets, semiconductor market insights and strategy analysis. You will also support the team on daily tasks and projects. Through this work you should gain unique business, market and organizational insight of a leading technological company's operations and strategy. As such, your tasks will include:

- Support **strategic projects and management recommendations** to the long term PSS strategy
- Support the **creation of the Market Model for Power and Radio Frequency & Sensors business lines**
- Conduct **market analysis in the area of market development** as well as application and technology trends
- **Interact with several other departments and functions**

Profile

You are best equipped for this internship if you:

- Had **above average grades on your Bachelor degree** and are currently **enrolled in an Engineering, Business Administration or similar Master program**
- Have a **high level of proficiency in MS Excel and MS PowerPoint**
- Are **fluent in English**, German would be appreciated
- Are a **team player with strong interpersonal skills** and ability to work with various interfaces
- Are **described as a "tech-savvy"** kind of person

Please attach the following documents to your application:

At a glance

Location:

Job ID: **352346**

Start date: **Sep 01, 2022**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **352346**

www.infineon.com/jobs

Contact

Ayline Föll
Recruiter



- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon **PSS** semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

