



Senior Product Manager Automotive Security (f/m /div)*

Job description

As a part of the Connected Secure Systems division, you will shape the security solutions for the automotive industry and make life easier for many drivers. As a member of IoT security Marketing Team, your mission is to position our embedded security solutions within the next generation vehicles. Hereby you gain insights to the latest trends in the automotive industry. You are enthusiastic to define and execute the product line strategy? As Senior Product Manager for automotive security your world-wide marketing responsibility includes pricing strategy, competitor analysis, go-to market strategy.

In your new role you will:

- Take **responsibility for Infineon Embedded Security Solutions for Automotive applications** globally
- **Proactively manage and develop existing business** while fostering a close collaboration with our SMD and Regional Marketing Teams to drive the product deployment
- **Plan and implement go-to-market and communication activities** to promote hardware security in Automotive and support targeted market positioning
- **Manage product portfolio through the lifecycle**, own the pricing strategy, develop business cases, drive market and competitor analysis and draw conclusions for own positioning and further development of the product portfolio
- **Define and support our design-in/win targets** in order to maintain our leading market position

Profile

You are excited about business opportunities and the customer is your priority. You have the natural ability to inspire customers and win them over for Infineon with a proactive and transversal approach. You recognize these opportunities and have a good sense for profitable business ideas, being open to new ideas and receptive to other ways of thinking or working, weighing up opportunities and risks carefully. Over this you contribute to a good team atmosphere, cooperate across boundaries and appreciate the contributions of other people.

You are best equipped for those tasks if you have:

- A technology-oriented **degree in Engineering, Physics, Economics with a technical focus** or similar, an **MBA is an added value**

At a glance

Location: **Munich (Germany)**
Job ID: **351961**
Start date: **Sep 01, 2022**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **351961**
www.infineon.com/jobs

Contact

Julie Danielsen Larsen
Talent Attraction Manager



- At least **6 years of experience in marketing, sales or application engineering** in a high-tech environment in automotive electronics or semiconductor industry
- **Experience in go-to market strategies** – how to transfer market requirements in a way that enables the derivation of product requirements
- **Understanding for technically complex contexts** to consolidate and **present those on a management level**
- The **willingness to travel** with a sometimes high frequency is also pre-requisite for this position
- The **ability to drive, coordinate and structure cross-functional and cross-regional activities** and business partner
- **Excellent English skills** alongside with **German communication skills as a plus**

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Connected Secure Systems (CSS) is at the heart of the IoT –

The **CSS** division provides end-to-end systems for a connected, secured world – building on trusted, game-changing microcontrollers as well as wireless and security solutions. CSS delivers microcontrollers plus Wi-Fi, Bluetooth® and combined connectivity solutions (known as connectivity combos) along with hardware-based security technologies to power the broadest application spectrum spanning consumer electronics, IoT devices, cloud security, IT equipment, home appliances, connected cars, credit and debit cards, electronic passports, ID cards, and more. The division is at the forefront of computing, wireless connectivity, and trusted technologies that are helping to securely connect the networked systems of today and tomorrow.

[Click here](#) for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

