



Student Job: Application and Product Marketing Ultra-Wideband Technology (f/m/div)*

Job description

Are you interested to drive machine to machine awareness within the Internet of Things? Do you want to work on a cutting-edge connectivity and localization technology that will make access control to buildings or cars more seamless and secure and enable use cases we have not even thought of yet? During this student job you will be working on Ultra-Wideband wireless technology quickly gaining traction in consumer and industrial applications while working frictionless with leading microcontroller, security and connectivity solutions from CSS. You possess strong analytical abilities, a structured way of working and an entrepreneurial and self-driven mindset? Then, an exciting role in the Product and Application Marketing awaits you where you can work with an ambitious and agile team in an innovative technology company. We look forward to your application.

In your new role you will:

- **Support** and autonomously perform **technical system analysis** (system architecture, IC requirements, competitor value propositions) with a focus on ultra-wideband (UWB) technology in a **variety of applications to support Go-to-Market strategies** and facilitate decision making
- Support on **application market analysis** regarding **market potential and synergies** with Infineon semiconductor products (focus MCU, connectivity and security) and how they provide value together with UWB
- Prepare and support on **presentations** and documents for external and internal communications on technical and marketing topics
- Support **project management with the possibility to take over and run small projects**
- Develop and maintain **reporting** for management **communication**
- Work within an enthusiastic team with start-up mentality **driving UWB at Infineon**

Profile

You are best equipped for this task if you have:

- Enrolled in **Master's program** or min. 3rd semester of Bachelor's program in Engineering, **Physics, Business Engineering** or similar with a technical affinity
- Proactive, structured and autonomous working style
- Interest to continuously learn by exploring **new topics in innovation and technology** and with the ability and interest to start from the physics principles

At a glance

Location:

Job ID: **351951**

Start date: **as soon as possible**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **351951**
www.infineon.com/jobs

Contact

Ayline Föll
Recruiter



- **Can-do attitude** with the **willingness** to autonomously dive into **unknown topics**, systematically gain knowledge and present in a **structured way**
- **Prior experiences** in **Marketing, Semiconductor industry** or related areas are a plus
- Very good **English** language skills (**German** is a plus)

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Additionally, the following requisites apply for student jobs:

- **You have to be enrolled in either your Bachelor or your Master studies** to be eligible for a student job
- **In the current situation, we particularly emphasis the health and safety of our employees, which is why we support working from home.** Nevertheless, you should not live more than 150 km away from the place of work, so that the location is easily accessible for you

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

–Connected Secure Systems (CSS) is at the heart of the IoT –

The **CSS** division provides end-to-end systems for a connected, secured world – building on trusted, game-changing microcontrollers as well as wireless and security solutions. CSS delivers microcontrollers plus Wi-Fi, Bluetooth® and combined connectivity solutions (known as connectivity combos) along with hardware-based security technologies to power the broadest application spectrum spanning consumer electronics, IoT devices, cloud security, IT equipment, home appliances, connected cars, credit and debit cards, electronic passports, ID cards, and more. The division is at the forefront of computing, wireless connectivity, and trusted technologies that are helping to securely connect the networked systems of today and tomorrow.

[Click here](#) for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

