



Internship: Product Marketing Support

Job description

You are a motivated student (f/m/div)* who wants to write the master thesis in an international successful company? This specific job is suitable for students within technical studies in the field of Electrical Engineering with a keen interest in business administration or Business Administration with a keen interest in technology, or similar subjects. Apply now and join our team!

We are looking for interested, highly motivated individuals that will support the Product Line Power Discretes to define, shape and lead power management. The Power Discretes team of Infineon forms the market leader in Power MOSFETs.

Together with you we create products that solve the technical challenges of our customers and find a way to commercialize these solutions.

If you are looking for a challenge in an international, intercultural work environment and are equipped with a solution oriented mindset, this is the right position for you!

In your new role you will support the product line with:

- **Business and competitor analysis**
- **Market research**
- Preparation of **marketing and management presentations**
- Preparation of **go-to-market material** and coordination of **product launches**
- Planning and consolidation of **future product roadmaps**
- Support in the **product lifecycle management**

Further Information

Type of employment: Temporary / Full-time (Flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 6 months

Profile

You are best equipped for this task if you:

- Are currently studying **Electrical Engineering** with a keen interest in Business Administration - or the other way round - studying **Business Administration** with a keen interest in Technology, or similar subjects
- Are fluent in **English**, German would be appreciated
- Have profound knowledge of **MS Excel** and **MS PowerPoint**

At a glance

Location: **Villach (Austria)**
Job ID: **351210**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **351210**
www.infineon.com/jobs

Contact

Lisa Derhaschnig
Student Attraction Manager



If you describe yourself as a **team player** with a **solution-oriented mindset** that:

- Is well **organized** and can **work independently**
- Has strong **interpersonal skills**
- Has the ability to work with a **variety of personalities and cultures**
- Has a strong **analytical** and **strategical way of thinking**
- Has a high level of **self-motivation**

We look forward getting to know you!

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group D for master students (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>).

Please attach the following documents (German or English) to your application:

- Motivation letter
- CV
- Certificate of matriculation at a university
- Transcript of records
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter

Benefits

- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

–Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon PSS semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon*



we are proud to embrace (gender) diversity, including female, male and diverse.

Infiniteon Hub - Connect. Create. Challenge.

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young professionals.

Check out our upcoming events:

[Infineon iHub](#)

