



Product Marketing Manager Power MOSFETs (f/m /div)*

Job description

We believe that Power MOSFETs are, and will remain, at the heart of three global megatrends in modern society: energy efficiency, mobility and automation. At Infineon, we have the size, the competence and the faith in innovation to make tomorrow's Power MOSFETs a reality. Become part of our success story! As Product Marketing Manager you will take over business responsibility for a product group of Power MOSFETs in the range of 100V-400V for which you will define and implement the global strategy. If you enjoy working in a dynamic environment with international colleagues from different departments and you are an entrepreneurial thinker, creative problem solver and like to drive things forward – this is your chance!

In your new job you will:

- Drive, define and ensure execution of the **future segment product roadmap**
- Act as **project owner for R&D projects** and orchestrate marketing efforts and deliverables (business case development, requirements gathering) during the development milestone process
- Intensively **collaborate with Application Engineering, R&D, Quality, Operations**, among others
- Manage and develop a **business strategy for the product portfolio** to ensure the best positioning in the marketplace, drive revenue growth and increase profitability
- **Influence profit/loss** of the product portfolio
- **Analyze the market** to gain an extensive understanding of the business environment and drive competitor analyses within application spaces such as power conversion, Motor control/ inverters and Digital audio
- Engage and build **strategic relationships with key and channel customers**
- Intensively **collaborate with worldwide sales and R&D departments** in order to maintain our leading market position
- Deliver **product launches and training** to a wide internal and external audience
- **Represent the Product Line** to internal and external partners worldwide

Profile

You bring in expertise of the power semiconductors market and including relevant technical understanding. As business savvy character, you recognize profitable and strategic business opportunities and possess strong decision-making and managerial skills, even in uncertain situations. Moreover, you enjoy working in interdisciplinary and international teams with multicultural backgrounds. Simultaneously you are a

At a glance

Location: **Villach (Austria)**
Job ID: **349993**
Start date: **Jul 01, 2022**
Entry level: **3-5 years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **349993**
www.infineon.com/jobs

Contact

Manuel Krebs
Talent Attraction Manager



proactive, self-driven character with process-orientation and experience in R&D project management.

You are best equipped for this task if you have:

- A **university degree in electrical engineering, microelectronics** or similar with a strong familiarity of the semiconductor environment
- **5+ years of experience in product marketing, business development or application engineering** related tasks with a strong emphasis on roadmap execution, winning projects and driving revenue
- Strong **team player mindset** with high energy level and international networking skills
- **Willingness to travel**
- **Fluent English skills** with German skills or willingness to learn it as a plus

We offer competitive salaries and additional benefits based on your performance, experience and qualification. The employment is in accordance with the collective salary and wage agreement for employees of the electrical and electronics industry, employment group H (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>). The monthly salary is paid 14 times p.a. We offer a higher compensation depending on your expertise and skills.

Benefits

- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

– Power & Sensor Systems (PSS) drives leading-edge power management, sensing, and data transfer capabilities –

Infineon **PSS** semiconductors are enabling intelligent power management, smart sensitivity, and fast, reliable data processing in an increasingly digitalized world. Our state-of-the-art power and connectivity devices make chargers, servers, mainboards, power tools, and lighting systems smarter, smaller, lighter, and more energy-efficient. In addition, our trusted sensors give things an intuitive sensing capability to make them contextually aware, and our RF chips support fast and reliable data communications. [Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

At **Infineon in Villach** you shape the technologies of tomorrow and work in an international environment with more than 3900 colleagues from over 70 nations. Your personal contribution will be valued and appreciated as the cornerstones of our success. And all that in beautiful surroundings which guarantee a high quality of life.

The **City of Villach** is located in the center of Carinthia, Austria's southernmost province, in close proximity to the Italian and Slovenian border. Due to its particular geographic location and the outstanding natural beauty of the region, Villach and the whole



province of Carinthia have for generations been popular holiday destinations for people from all over the world. Living in Austria also has many social, health-care-related and economic perks. The country's social and health care system is among the best in the world and for decades numerous international surveys have singled out Austria as a particularly safe and wealthy country with a high quality of life. Villach benefits from its status as a "small town", offering everyday living at affordable prices in an outstanding setting.

Find out what you like most about Villach and join us:

<https://www.welcome2villach.at/>

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

