



## Principal System Application Engineer (Technical Marketing) (f/m/div)\*

### Job description

Do you want to technically lead market/application studies and definition of new automotive microcontroller for Body and Driver Information applications? As Principal System Application Engineer (f/m/div)\* you will lead technical discussions with Infineon architects and engineering experts to jointly define technical requirements of the product. If this sounds interesting to you, then come and join our highly motivated team. Make sure to apply now!

In your new role you will:

- **Technically lead market/application studies and definition of new automotive microcontroller** for Body and Driver Information applications
- Be involved in **frequent communication with customers and 3rd parties**
- **Have technical discussions with Infineon architects and engineering experts** to jointly define technical requirements of the product
- **Communicate with internal and external parties**, which often involves negotiations to identify common goals
- **Collaborate with application engineers and marketing engineers to define and create product enablement** such as documents, evaluation boards and system solutions combining software and hardware

### Profile

You are personally committed to the customer's concerns and award them a high priority. You focus your efforts on finding solutions which offer added value for both sides. You clarify areas of responsibility, coordinate your work with colleagues, and regularly share your insights with them. You recognize and use different areas of expertise and skills of the team members. You generate value with your ideas and solutions, challenge the status quo, and courageously explore new paths. You have a clear notion of how innovation contributes to the commercial success of the company.

You are best equipped for this task if you have:

- A degree in **electrical engineering**
- **6+ years' working experience in automotive microcontrollers**
- **An engineering background** plus **prior experience with application engineering or marketing**
- **Basic knowledge** to articulate requirements on

### At a glance

Location: **Munich (Germany)**  
Job ID: **349484**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **349484**  
[www.infineon.com/jobs](https://www.infineon.com/jobs)

### Contact

**Dagny Alexa Romeike**  
Talent Attraction Manager



- Network
  - Functional safety
  - Security
  - MCU architecture
  - Embedded software
  - Automotive system design and E/E architecture
- Expertise in one or more areas above for **in-depth discussion with engineering experts**
  - Basic knowledge on **finance and accounting for commercial evaluation** of development project.
  - **Communication skills to identify/dig out background of customer requirements** and use cases
  - **Leadership skills** to set direction for the development of projects and **ability to negotiate** optimal solution in case technical/commercial study reveals conflicts with requirements and desired business goal
  - **Fluent English and German skills**

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

## Why Us

**Part of your life. Part of tomorrow.**

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

**– Automotive (ATV) shapes the future of mobility with micro-electronics enabling clean, safe and smart cars –**

Semiconductors are essential to realize key trends like eMobility, automated driving and secure, connected cars. Infineon ATV is the #1 semiconductor partner in the fast-changing automotive world, based on our system knowledge coupled with our passion for innovation and quality. We are a key driver in the ever-advancing pace of digitalization in the automotive industry.

[Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

### **Microcontroller**

*The Infineon business segment MC (Microcontroller) is strongly growing with the new generation of AURIX and TRAVEO Automotive Microcontrollers, offering outstanding performance, fast connectivity, low power consumption, high safety and security to fulfill the highest requirements. As part of the automotive business unit the focus of MC is on the requirements of the automotive market from motor cycle to truck applications.*



*\* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*