



## Internship: Infineon Webpages Support – Digital Marketing

### Job description

We are looking for a committed student (w/m/div\*) to support the Web Team of the Digital Marketing Department within the Infineon Division Power and Sensor Systems (PSS). Within this challenging position you will be working in intense exchange with the core team of the PSS Digital Marketing as well as Marketing Communications Team.

Your main tasks will include:

- Implementation & update of **webpage content** for **product family & product type pages** (CMS and JIRA ticketing system)
- **Search engine optimization (SEO)** checks & monitoring (Ryte or similar tools)
- **Product page analytics** (Google analytics & datastudio dashboards)
- Securing the fulfillment of **web quality criteria & implementation of web guidelines**

Furthermore, you will support the team in small **graphical tasks** as well as **photo editing** and **preparation of presentations**.

#### Further Information

Type of employment: Temporary / Part-time (flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 12 months

### Profile

If you're studying **Media, Communications, Digital Marketing** or similar and are passionate about high-tech semiconductor solutions – or the other way around – you're studying Industrial or **Electrical Engineering** or similar and are passionate about the Communication and Digital Marketing side of it, we'd love to hear from you!

You are best equipped for this task if you bring additionally:

- Basic knowledge of **marketing communication**
- Basic knowledge of working with **content management systems**
- Basic knowledge of **search engine optimization** and **analytics**
- Good writing skills (**English**) enabling you to **create high quality written content** for online use
- Profound knowledge of **Microsoft Office** (Power Point, Word, Excel)

### At a glance

Location:

Job ID: **347159**

Start date: **Aug 01, 2022**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **347159**

[www.infineon.com/jobs](http://www.infineon.com/jobs)

### Contact

**Lisa Derhaschnig**

Student Attraction Manager



- Basic knowledge of **Adobe Photoshop**

Furthermore, you are best equipped for this task if you:

- Are **pragmatic, reliable**, have **passion** for **details**
- Are able to **work under pressure** within a diverse, fast-paced, multi-national team
- Can **handle multiple tasks at the same time** and demonstrate a **structured way of working**

Language skills:

- **English:** business fluent written and spoken
- **German:** optional, written and spoken

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group B for bachelor students, employment group D for master students (<https://www.feei.at/leistungen/informations-service/mindestlohne-und-gehalter-2020>).

**Please attach the following documents (German or English) to your application:**

- Motivation letter
- CV
- Certificate of matriculation at a university
- Transcript of records
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter

## Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

**–Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –**

Infineon PSS semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

*\* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

**Infineon Hub - Connect. Create. Challenge.**

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young



professionals.

Check out our upcoming events:

[Infineon iHub](#)

