



Staff Specialist Digital Platforms

Job description

Experience on community's coordination/management, have solid experience on leveraging community to deepen customer engagements and capable to develop strategy and execute by collaborating with related stakeholders regionally and globally, optimize customer experience, maximize the value of the community.

In your new role you will:

- Experience on community's coordination/management, have solid experience on leveraging community to deepen customer engagements and capable to develop strategy and execute by collaborating with related stakeholders regionally and globally, optimize customer experience, maximize the value of the community.
- In line with global strategy to drive customer engagements by providing preferred community service and support.
- Responsible for greater China community user adoption growth programs (partners, distributors, makers, hobbyists, customers, engineers) and make data-driven improvements to current programs, expansion of existing programs, and creation of new programs towards establishing community as the trusted digital collaboration platform.
- Responsible for establishing the outreach programs and driving user adoption growth with strong alignment and cooperation with all stakeholders from divisions. Establish metrics and dashboards towards the growth program targets.
- Oversee Community programs and coordination of Top Contributors within Infineon across the global.
- Establish the roles & responsibilities for a sustained operation of community across divisional stakeholders.
- Continuously optimize and strengthen user experience with guidance on market research and competitor analysis.
- KPI- related mindset with excellent transparent value-driven and sustainable processes.
- Deliver Community Training Program workshops in co-ordination with stakeholders for Top Contributors.

Profile

You are best equipped for this task if you have:

- Degree in computer science, engineering, marketing/business administration.
- Strong business understanding on China community and ecosystem.

At a glance

Location: **Shanghai, (China)**
Job ID: **346582**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

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Job ID: **346582**
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- Minimum of 5 years working experience with at least 3 years of coordination /management of China community based programs. Success story for development and operation of community.
- Project management experience in a highly independent, but collaborative environment.
- Excellent interpersonal and communication skills with the ability to organize and get alignment with various internal & external stakeholders.
- Personal characteristics: Good learner, self-motivated, proactive, accountable, energetic, creative skills, problem solver, team player.
- Excellent communication skills both in English and Chinese.

Benefits

- **Shanghai, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

