



Senior Specialist Communications

Job description

In your new role you will:

- This role contributes to deploy communication strategies and goals with the engagement of employees in Site Wuxi and the site's image branding at Infineon globally as well as at the local communities - by managing, supporting various forms of communication activities and programs within and outside the company.
- Managing, coordinating and implementing part of site's key employee events (e. g. annual outing, employee profile pictures shooting, festival celebrations, etc.) and supporting company events, to ensure employee engagement and contribute to the site's reputation as a GpTW.
- Serve as department key user of major process such as PR/PO, contracting, NOSTAS.
- Leverage external and internal resources by active coordination of the sourcing for government subsidies policies applicable for the site, as well as potential branding opportunities within government to enhance site image and contribute to business results,
- Lead the local Infineon Volunteer Association in Wuxi in joint development and implementation of Corporate citizenship programs in site Wuxi, to foster site branding externally and employee engagement internally.
- Interact with local media, proactively identify exposure opportunities for Infineon, identify the news angle and develop the news contents to promote the positive images of Infineon in defined way.
- Provide service & consultancy in comms related activities, materials and designs. For example, support ZD day event, ESH safety promotion month event.

Profile

You are best equipped for this task if you have:

- At least bachelor's degree in Journalism, marketing, communications, language or relevant areas.
- Solid working experience in PR or in MNCs with profound knowledge on employee communications.
- Excellent written and verbal skills in both Chinese and English languages at professional level.
- Good interpersonal skill and ability to work efficiently under press and at multiple tasks.
- Skill in Photoshop or video editing is a plus.

At a glance

Location: **Wuxi, (China)**
Job ID: **346565**
Start date: **as soon as possible**
Entry level: **1-3 years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **346565**
www.infineon.com/jobs



Benefits

- **Wuxi, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; On-site canteen, in Wuxi only.; Wage payment in case of sick leave; Corporate pension benefits in some sites.; Performance bonus; Reduced price for public transport

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

