



## Principal Application Engineer RAM Memory Products (f/m/div)\*

### Job description

You not only have extensive technical know-how, but also know how to promote a product? You strive for the best possible result not only for your organization, but also for your customers? As a Principal Application Engineer RAM Memory Products you act as an interface between the technical and the marketing side of our company. With this position, you will enter our "Technical Ladder" career path. The Technical Ladder is a special career path for those who share innovative ideas, demonstrate comprehensive technical knowledge, show thought leadership, possess problem solving abilities and are able to create business value.

In your new role you will:

- Drive the **application** and **marketing for RAM memory products**.
- **Work closely with customers in EU geography** to help ramp them up on new products and support design wins.
- **Co-ordinate technical trainings** E2 Level to internal and external sales partners and customers
- Structure the **creation** and **maintenance of technical customer documentation** (data sheets, application notes, drivers, demos etc)
- Develop collaterals to generate "**Design-Wins**" for new products post market launch. This includes application notes, technical presentations, "fighting guides" (differentiators), demo boards and the presentation of products at external events (e.g. trade fairs)
- **Develop application** and **evaluates tools** (hardware and software) and coordinates activities for "3rd party tools and services
- Work closely with customers on **failure analysis** and **customer returns** on behalf of quality assurance
- Liaison with **cross divisional sales** and **marketing organization** to promote RAM products and design win opportunities from a technical level.

### Profile

You are passionate about achieving above-average results. When making decisions, you take the long-term profitability into account. Through your ideas and solutions, you create added value. In addition, you see and understand the causes of possible delays or quality deficiencies and develop suitable solutions for them. The customer is at the center of your thoughts and actions - internally and externally. And last but not least, you anticipate future customer needs and actively address them with the customer.

### At a glance

Location: **Munich (Germany)**  
Job ID: **346528**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

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### Contact

**Tobias Pfundtner**  
Talent Attraction Manager



You are best equipped for this task if you have:

- A degree or equivalent in **electrical** or **electronics engineering** discipline or similar
- 6+ years of **semiconductor experience**, ideally specialized knowledge on **memory technologies**
- Deep **technical knowledge** in your field of expertise with **excellent interpersonal skills**
- The **right mix of technical knowledge** and **marketing acumen** to promote RAM memory products.
- Demonstrated the **ability to solve increasingly complex problems** involving expert networks the **capability to execute a strategy** in your area of expertise
- Excellent written and communication skills in **English**

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

## Why Us

**Part of your life. Part of tomorrow.**

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

**– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –**

Our semiconductors are essential for supporting the automotive megatrends: electromobility, automated driving, connectivity, and advanced security. They link the real and the digital world, driving the ever-advancing pace of automotive digitalization. Infineon **ATV** is the number one semiconductor partner in the fast-changing automotive world, based on our system knowledge and our passion for innovation and quality. [Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

*\* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

